



CARTOON CONNECTION CANADA PROGRAMME

Monday, October 1st

Arrival of participants

19:00 – 22:00 Cocktail and Welcome Dinner at [Chateau Frontenac](#)

Tuesday, October 2nd

9:00 – 9:15 Opening of the conference (Centre des Congrès de Québec)

Speakers: Yolanda Alonso, Cartoon (BE)

Louis Leclerc, Pixel (CA)

9:15 – 10:15 Life's a Pitch

An Introduction to the Adventure and Journey of Pitching in the TV and Feature Animation World.

This talk is about the guidelines for pitching worldwide for TV and feature animation from someone who has sold both TV and feature animation to almost every major studio and network, has been both a buyer and seller/producer. The talk covers the creative and technical guidelines for pitching high concept, commercial, globally salable TV and feature animation.

Speaker: Fonda Snyder, Alchemy Ink (USA)

Moderator: Rick Mischel

10:15 – 10:45 Coffee Break

10:45 – 11:40 How Game Engines Drive Innovative Content

From gaming to moviemaking, game engines provide high-quality graphics with instant playback and review, encouraging media convergence through animation. The advantages of Unreal and Unity will be illustrated by our 2 speakers.

Speakers: Michael Hefferon, Mainframe Studios (CA)

Emily Paige (E*D Films)

Moderator: Ken Faier

11:40 – 12:30 Co-Production Case Study: "Tee and Mo"

"Tee and Mo" was a digital-first property created by Plug-in Media which became a co-production TV series between the UK and Canada. Both Dominic and Darren will



talk of the creative challenges involved in making the series, how they were very different and how it worked. They will also detail how both the schedule and the pipelines had to be continuously tinkered with to accommodate each problem and piece of learning. Now ready for Season 2!

Speakers: Darren Cranford, Keyframe Digital Productions / Krow VFX (CA)

Dominic Minns, Plug-In Media (UK)

Moderator: Ken Faier

12:30 – 14:00 Lunch (Hilton Hotel)

14:00 – 18:00 One-to-one meetings (11 meetings of 20 minutes per company)

16:00 – 16:20 Coffee Break

Wednesday, October 3rd

9:00 – 12:00 One-to-one meetings (8 meetings of 20 minutes per company)

10:20 – 10:40 Coffee Break

12:00 – 13:30 Lunch (Hilton Hotel)

13:30 – 16:40 One-to-one meetings (8 meetings of 20 minutes per company)

14:50 – 15:20 Coffee Break

16:40 – 17:30 Drink and announcement of Cartoon Connection Awards

18:00 – 21:00 Hockey Match and Farewell Dinner at [Videotron Center](#)