

CARTOON FORUM

19-22 SEPT. 2022

TOULOUSE - OCCITANIE

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PRESS KIT

WWW.CARTOON-MEDIA.EU

EUROPEAN CO-PRODUCTION FORUM FOR ANIMATION TV SERIES

PRESS AREA

COMMUNICATION MATERIAL

The list of selected projects:

<https://www.cartoon-media.eu/forum/discover-the-projects>

High-resolution stills of the projects and press releases available for downloading in the Press Area:

<https://www.cartoon-media.eu/forum/images-of-the-projects-for-the-press>



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CARTOON FORUM

THE EUROPEAN RENDEZ-VOUS FOR ANIMATION SERIES PROFESSIONNALS

Producers, investors, broadcasters and other potential partners will meet at Toulouse from 19 to 22 September during the 33rd Cartoon Forum, the unique co-production platform for European animation series.

The aim? To create opportunities and facilitate partnerships and co-productions.

THE EVENT WHERE PROJECTS COME TO LIFE

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has built since a true network of transborder cooperation, by restoring confidence in the relationship between producers and broadcasters, and by showing that there is more than a sufficient offer of quality animated projects, within the European Union.

Cartoon Forum has helped 922 animation series obtain financing to the tune of over 3.95 billion euros. And the results are considerable. European animation has become now the leader on its own territory.

The main partners of Cartoon Forum 2022 are Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Région Occitanie, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions (FTV).



HOW DOES IT WORK?

YOU CREATE, WE CONNECT

NETWORKING & CO-PRO EVENT

Cartoon Forum is neither a fair nor a festival, but rather a European co-production forum for TV and new platform animation programmes. European producers have the opportunity to present their projects to decision-makers, buyers and investors in order to:

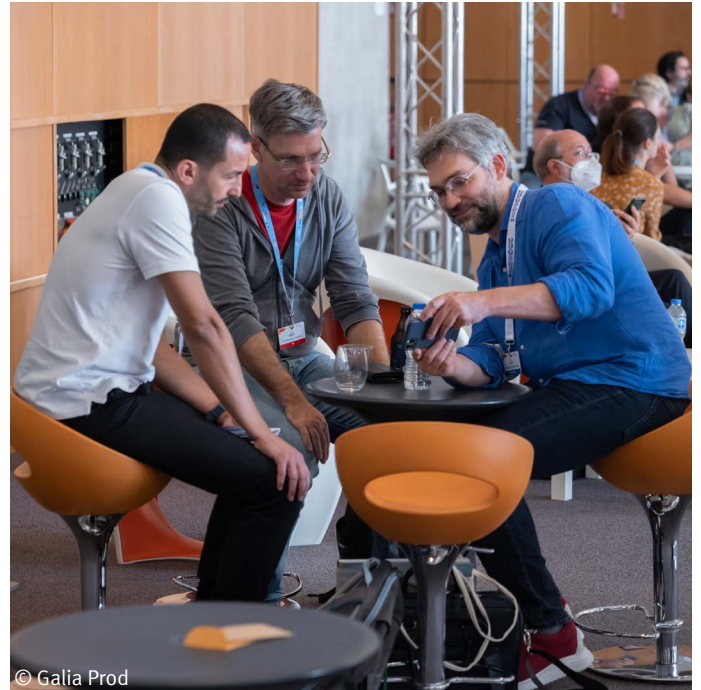
- speed up financing of their project;
- find co-production partners and cross-border cooperation;
- catch the eye of European and international buyers.

The highly professional yet very friendly atmosphere makes it easier to consolidate commercial links, meet new contacts, and deal with all aspects of partnerships - whether commercial or artistic - at leisure.

TRAILERS OF THE PROJECTS

Each morning starts with the traditional “Croissant Show”, an animated welcome during which all the participants can discover the trailers of the projects that will be presented that morning. The “Coffee Shows” are similar but organised just before the afternoon sessions.

The aim is to visually introduce and promote each project on an equal basis in front of all the participants and to encourage a maximum of people, and especially the financial partners, to attend the “pitching” sessions.



PITCHING SESSIONS

The pitching sessions will take place during the three days of the event at the Centre des Congrès in Toulouse.

→ Duration: each producer will be allocated a 20-minute session to present all the aspects of their project, including concept, graphics, characters, production schedule, stage reached in the financial arrangements, profitability scheme and what they expect from the audience.

→ Purpose: to start negotiations between the project's producer, television channels, new platforms and other financial partners in order to conclude the project's financial package as quickly as possible.

CHAIRPERSONS

An experienced and neutral animation professional chairperson will help producers prepare their presentations beforehand. The chairperson will also be present during the pitching session, to introduce the producers and act as moderator during the questions & answers. The list of chairpersons as well as a short bio are available on our website: [here](#).



CARTOON FORUM 2022

BACK TO NORMAL

After two special and disrupted editions following the health crisis, the Cartoon Forum is back in Toulouse (France) at the Palais des Congrès for an edition under the sign of reunion! Professionals from the animation world will have the opportunity to meet up as before and take advantage of many opportunities to network: Welcome Dinner, buffets, cocktails and Farewell Dinner!



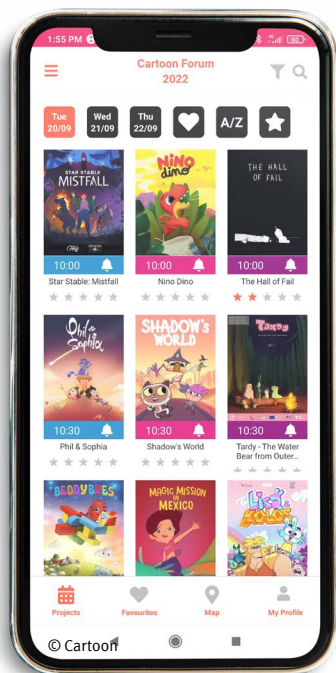
A DEDICATED APP

Since 2020 the mobile application is completely integrated in the working tools used during Cartoon Forum. Through this tool at hand participants can access to :

- All the information formerly available on the section “Projects” of the guidebook (ex e-catalogue).
- The trailer of each project – which will also be projected during the Croissant & Coffee shows.
- A map from Toulouse with all the practical information regarding the event (venue, addresses, schedules, drugstores, restaurants, etc...).
- A digital timetable tool allowing them to prepare a personalised agenda of each pitches they want to attend by searching and organising projects by preferences.

Since last year, buyers can also give feedback on projects and organise meetings directly through the app with the feedback form and meeting functionalities.

NEW IN 2022 : This year we implemented to the app the Tributes vote. We also integrated tags on projects’ information representing the main topics covered by each project.



A CATCH-UP PLATFORM

In order to bring an additional and complementary touch to our on-site event, we created last year the Catch-up sessions: a more complete and efficient experience, multiplying business opportunities.

Pre-recorded pitches of projects will be available after the event on an online platform. All participants will have the possibility to watch or rewatch pitches at their own pace and buyers who cannot join the event on-site will have access to projects’ pitches. The Catch-up platform will be available from September 22 evening to October 9, 2022.

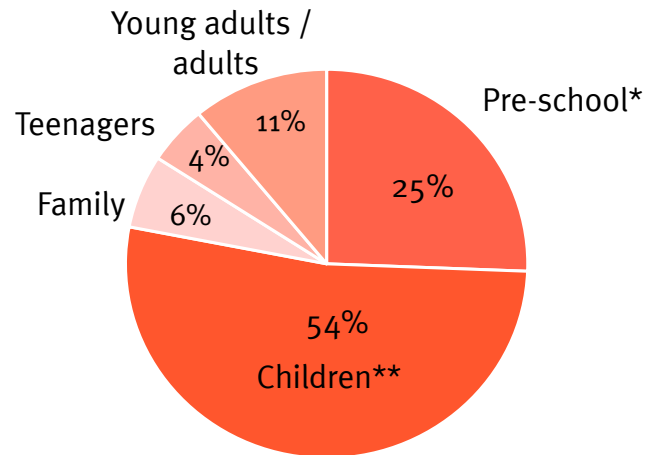


CARTOON FORUM'S STATISTICS

PROJECTS

80 animated TV series will be presented this year at Cartoon Forum, coming from 19 European countries, for a total budget of 367.2 Million EUR, representing 473 hours of animation.

BY TARGET



***Pre-school** : Pre-school 2-4 & Upper pre-school 5-6
****Children** : Children 5-7 (Bridge), Children 6-9 (Kids) & Children 9-11 (Twins)

BY NATIONALITY

France	37
Spain	8
Ireland	6
Germany	6
Italy	5
Poland	3
Belgium	2
Denmark	2
Austria	1
Croatia	1
Finland	1
Greece	1
Lithuania	1
Luxembourg	1
Netherlands	1
Norway	1
Romania	1
Serbia	1
Sweden	1

BY FORMAT

Up to 5'	14
6' - 10'	17
10' - 13'	31
14' - 22'	8
23' - 45'	10

BY BUDGET (in MIO EUR)

Less than 1	11	6 to 7	11
1 to 2	9	7 to 8	5
2 to 3	10	8 to 9	6
3 to 4	2	9 to 10	3
4 to 5	10	10 or more	4
5 to 6	9		

FOCUS ON PROJECTS

THE 33RD EDITION OF CARTOON FORUM

The selection of the projects is made by a Committee of experts and really represents the variety of the animation production in Europe. The projects of animated series that will be pitched are very diverse as much in terms of the animation techniques chosen (2D, 3D, stop-motion, drawing, painting, etc.) as the audience targeted (from pre-schoolers to adults) and the topics tackled. This year we see several trends.



ENVIRONMENTAL ISSUES

This year an important number of projects promotes the subject of the environment: **“Aquaworld”** (Les Films de l’Arlequin / JPL Films - FR), **“Zoey Oceans”** (Studio Kimchi - ES), **“The Tinies”** (MIAM! animation - FR), **“Welcome to Permacity”** (Millimages - FR), **“The Song of the Storms”** (Sacrebleu Productions - FR) - amongst others.



HEROINES & FEMALE PERSPECTIVES

Since the last few years, the projects selected tend to present more and more heroines and stories from a female perspective. This is particularly explained by a growing number of projects selected leading by female professionals (authors, directors or producers). This year’s projects reinforce this trend - **“Bootyboo and the Mutants”** (Paraiso Production / Ikki Films - FR), **“Firsts”** (TV ON Producciones / Tippo Creative Lab - ES / CH), **“Biguden”** (Apaches / Cosmic Productions / Mr Loyal, - FR), **“Billie and the Rockets”** (Caribara Production - FR), **“Shepherdess Warriors”** (Vivement Lundi ! / L’Incroyable Studio - FR), **“Spaghetti Sisters”** (Sixteen South - IE), **“Vanja’s World”** (Fabian&Fred - DE) - to name a few.



DIVERSITY & INCLUSION

There are also many projects dealing with the subject of diversity and inclusiveness: **“My Superhero Husband”** (Funny Tales / The Alphabet Initiative Agency - GR / DE) or **“Maddie + Triggs”** (Turnip + Duck - IE) - to name a few.

FOCUS ON PROJECTS

CARTOON SPRINGBOARD TO CARTOON FORUM

Cartoon Springboard is our 3-days event dedicated to new talents in animation with keynotes and pitching sessions. It is planned to happen in Madrid from 25 to 27 October.

During the Master the young talents pitch their projects and receive advice from experts. It is common to see the young talents' mature projects at the Cartoon Forum. Since 2016, 21 projects presented at Cartoon Springboard have subsequently been presented at Cartoon Forum, representing 13% of the projects presented at Cartoon Springboard. This is the case of **"Anselmo Wannabe"** (IBRIDO Studios - IT), **"Hanna & Nana"** (JAM Media - IR) or **"Baldies"** (COFILM / Bejuba Entertainment - CZ / CA) - to name a few.

This year, 2 projects from Cartoon Springboard 2019 were selected for the Cartoon Forum 2022: **"My Superhero Husband"** (Funny Tales / The Alphabet Initiative Agency - GR / DE) and **"Best Friends Forever... Stranded!"** (Peekaboo Animation - ES).



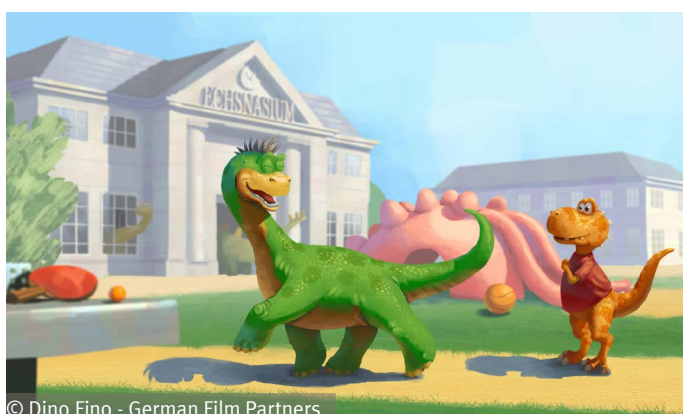
© My Superhero Husband - Funny Tales / The Alphabet Initiative Agency



© Best Friends Forever... Stranded! - Peekaboo Animation



© Tiger and Bear - Wolkenlenker & Janosch film & medien



© Dino Fino - German Film Partners

APD TO CARTOON FORUM

The two projects **"Dino Fino"** (German Film Partners - DE) and **"Tiger and Bear"** (Wolkenlenker / Janosch film & medien - DE) entered the line-up after being selected by APD (Animation Production Days - DE). A jury of German Broadcasters (KIKA, SWR, Super RTL, Walt Disney Germany, WDR and ZDF) awarded these 2 projects from Germany with a direct selection to Cartoon Forum.

FOCUS ON PROJECTS

KIDS AND FAMILY SERIES, A STEADY TREND IN EUROPEAN ANIMATION

Series targeting kids - from pre-schoolers to 11-year-old - and families stay the main focus of European animation production. This year at Cartoon Forum 85% of the selected projects target these audiences. Among those, there are comedies and adventures that try to teach them fundamental values such as inclusion, diversity, empathy, solidarity, the importance of friendship and family bonds, etc. But there are also stories that, with humour and endearing characters, tackle more complex and sensitive issues like disease, grief, bullying, ecology and the waste of natural resources, etc.

Moreover, this year the manga-style is really represented in the official Selection of Cartoon Forum for kids and family with projects like **“Biguden”** (Apaches / Cosmic Productions / Mr Loyal - FR), **“Ki & Hi”** (Drawsome Studio - FR) or **“Kat & Cats”** (Normaal - FR).

AQUAWORLD

Prod.: Les Films de l'Arlequin (FR) & JPL Films (FR)

After an ecological disaster that destroyed their habitat, a group of five young marine animals are transformed into everyday life objects. Separated from their fellow-fishes, they have nothing in common except their inability to manage on their own! Guided by Remi the electric ray, these five misfits search for a new home hoping to get their regular bodies back. On their journey they learn to live with each other and discover the damages caused by pollution. Multiplying crazy fun adventures and eccentric encounters, Remi and his friends show us the way to mutual aid and responsible behavior. Together, let's learn new habits and completely change the course of things!



© Aquaworld - Les Films de l'Arlequin & JPL Films



© Jack the Red - beQ entertainment

JACK THE RED

Prod.: beQ entertainment (IT)

Jack the Red is the protagonist of a series of stories dedicated to the human body as a place to be discovered through fun. Adventures in which the anthropomorphized parts of the body come to life, become characters and involve readers in surprising stories, following a point of view that is not purely scientific but nonetheless documented. The red blood cell, in fact, is the symbol of the energy of life that flows and flows and is present in every part and organ of the human body.

BFF

Prod.: Art Shot (LT), GS Animation (PO) & M-Films (LT)

Set in a world of anthropomorphic animals, BFF follows three kids: the clumsy bear BEN, the enthusiastic squirrel FRIDA, and the cool cat FREDDIE. Despite their social and family differences, the trio love spending time with each other. A sitcom series for 5-7-year-old audience, BFF depicts the challenges of everyday life, and the importance of empathy and belonging. You can't choose your family – but you can choose your friends!



KI & HI

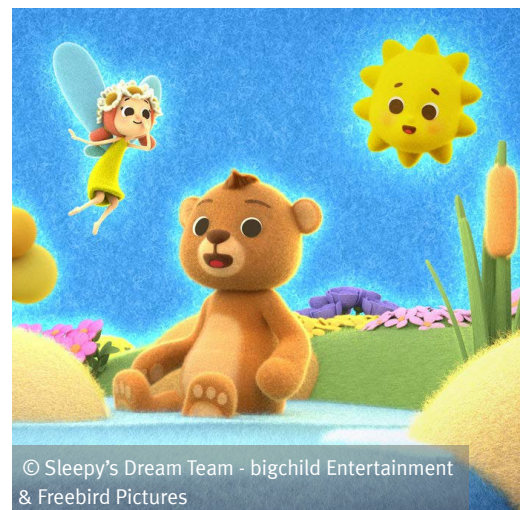
Prod.: Drawsome Studio (France)

Based on a best-selling manga (6 volumes published), written by France's Top-5 YouTuber Kevin Tran (5+ million subscribers, 1+ billion views cumulated), "Ki & Hi" is a charming tale depicting the daily life of two reckless but endearing brothers, 10-year-old Ki and 6-year-old Hi. As the very first Japanese-style Anime comedy series especially created to aim a 6-10 kid audience, the 52x13-minute episodes of "Ki & Hi" paint with humor all the nuances of a relationship between siblings: torment, fights, jealousy... but most of all, love, and togetherness! Even though comedy is emphasized, the message of the show remains authentic: anyone who has siblings can relate to how our two heroes interact!

SLEEPY'S DREAM TEAM

Prod.: bigchild Entertainment (DE) & Freebird Pictures (DE)

Sleepy is a teddy bear. Every day he is woken up by Sunny whose bright warm rays burst into his bedroom. Time to join Fleur the Fairy and Fluffy the Cloud. Together they harvest the precious dream dust, ready for Starlet, a shooting star, to scatter the dream dust in bedrooms all over the globe. Sleepy and his friends live on the Planet Bed-i-byes, a lush and evergreen planet with its own unique biosystem that provides all the nutrients needed to make life harmonious for Sleepy and his fellow Dream Team friends. Like every Team Sleepy's little crew faces challenges from time to time, but together they solve every problem before it's time to send the children on earth to bed.



FOCUS ON PROJECTS

TEENAGERS AND YOUNG ADULTS, A GROWING INTEREST

This year, 15% of the selected projects target an audience of teenagers and young adults / adults. Recent success stories have proven that there was a growing interest for animated movies (“Flee” - Final Cut For Real, “Josep” - Les Films d’Ici Méditerranée or “I Lost My Body” - Xilam Animation) and series (“Arcane” - Fortice Production, “Brazen” - Agat Films & Cie or “GloboZone” - UMANIMATION) from an older audience.

The projects selected for this edition address social and political issues such as the humorously questioning of our lifestyles through therapy, the representation of the LGBTQI+ community, the trivialization and popularization of famous failures forgotten by history textbooks, scientific answer to female puberty problems, the inability to conform to rigid society’s codes, adulthood, loss or environmental issues. Indeed, many professionals of the field find animation to be a great medium to deal with difficult topics.



© Dr Bob - Mr Loyal

DR BOB

Prod.: Mr Loyal (FR)

Dr Bob is a cheerful and optimistic psychoanalyst who treats patients from all over Society town. Lately, he has been highly requested because of a particular event: the municipal elections. The problem is that Dr Bob is not really a good therapist. He is so eager to keep his patients happy that he oversteps boundaries and gets involved into their lives, making blunders left and right. More often than not, his awkward interventions have a disastrous impact on the city and his inhabitants ... except for the occasional miraculous outcome.

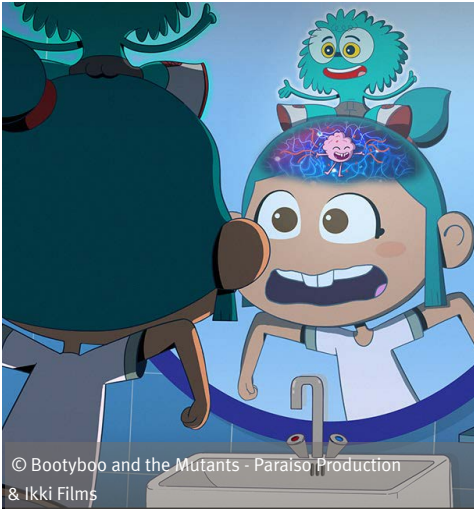
IN JACOB WE LIVE

Prod.: A. Film Production

Valdemar (M19) and BB (F17) struggle with young adulthood. For the first time they have to face life without the comforting blanket of childhood. They have to deal with bills, rent, tax, bureaucracy and what the *BEEP* is a budget? Not to mention sky-high expectations and pressure to succeed in a world that is rapidly melting away and where inequality and selfishness are prevalent. They live inside the old tree Jakob (M769). The last tree left of the old magical forest that used to be there before the concrete jungle, Jakob has to rent out his trunk to pay city tax because of his prime placement between a microbrewery and a cross fit centre.



© In Jacob We Live - A. Film Production



BOOTYBOO AND THE MUTANTS

Prod.: Paraiso Production (FR) & Ikki Films (FR)

We all go through puberty, but it is still a real physiological cyclone for everyone. Body and brain change at a phenomenal speed, new feelings and emotions enter the battle, pains to tame, a view of oneself to adjust... How can we find our way in this great upheaval? How do you know what is normal and what is not? And besides, what does it mean to be normal? At an age when we are wondering what we are becoming, all these questions can be confusing. “Bootyboo and the Mutants” is here to help adolescents understand what is happening to them and their friends, that there is no normal and that it is perfectly ok!

MY SUPERHERO HUSBAND

Prod.: Funny Tales (GR) & The Alphabet Initiative Agency (DE)

A witty, heartwarming superhero rom-com about the troubles of juggling heroic life, a husband, and a cat. A totally regular cat.

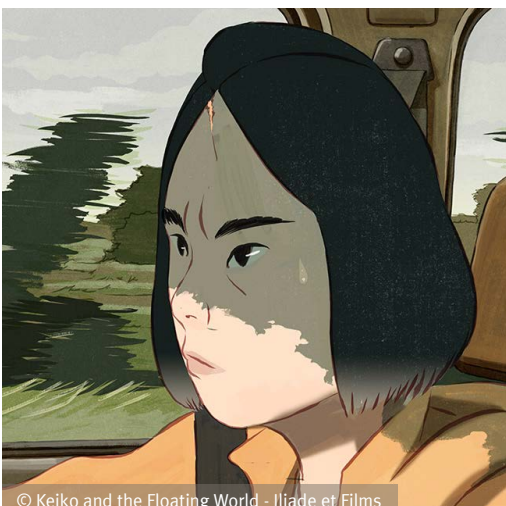
It's tough, to be married to the most famous hero in the city, but Cynthia adores his husband, and somehow, through all the drama, explosions, and glitter, they make it work. The episodes explore their relationship, everyday life, and the villains they fight — from dinosaurs marching through the city, to entitled lava monsters who want to speak to the manager. All these challenges and outer conflicts that arise push our heroes to face the conflicts within their own relationships and grow as a couple and as individuals.



KEIKO AND THE FLOATING WORLD

Prod.: Iliade et Films (FR)

2011. Fukushima. Keiko's life is turned upside down when her friends are swallowed by a tsunami. Two years later, she still cannot achieve closure. The former trawler captain sets out for the quarantined area, convinced that her friends are still alive.



A TRANSMEDIA APPROACH

THE ERA OF BOOK ADAPTATIONS, MUSIC AND VIDEO GAMES

There is a solid trend of book adaptations in cinema that also reached the animation sector. This year more than twenty five of the selected projects are adaptations of comic books, books, and live-action films: **“Anuki”** (Folimage - FR), **“Cocobanana”** (Den Siste Skilling / Knudsen Pictures - NO / DE), **“Ki & Hi”** (Drawsome Studio - FR), **“Jack the Red”** (beQ entertainment - IT), **“Max”** (Submarine - NL), **“Dreamland”** (Dupuis Edition & Audiovisuel / Chouette Compagnie - FR) - among others.

Moreover, the production team tends to growingly consider developing other platforms from the start of the project. Choosing to explore the use of other supports simultaneously with the creation of the TV serie is a potential fruitful answer to the growing interest of children (and older ones) in technology. Whether through e-sports and videogames, music, podcasts, social media campaigns or record-comics collection, adopting a transmedia approach surely allows a memorable experience and the reach of a broader audience.

To encourage this creation of bridges between disciplines, Cartoon invites professionals from the publishing and video game sectors.

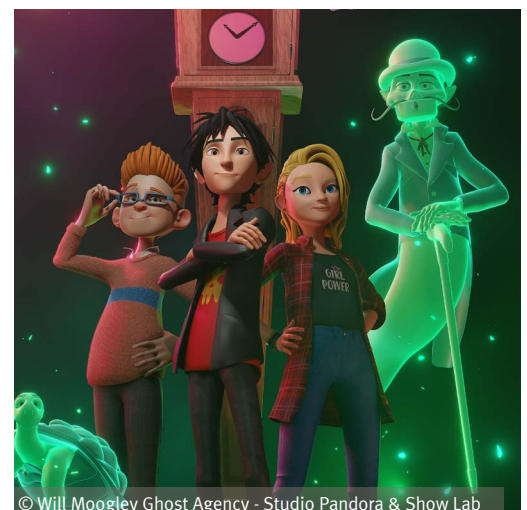
WILL MOOGLEY GHOST AGENCY

Prod.: Studio Pandora (IT) & Show Lab (IT)

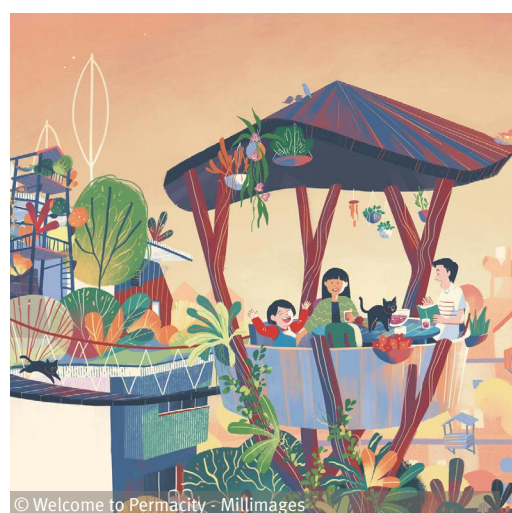
Target: Children 6-9 (Kids)

Adaptation from: **“Will Moogley Agenzia Fantasmii”**
by Pier Baccalario & Alessandro Gatti

Based on the famous series of novels written by Pier Baccalario & Alessandro Gatti this adventurous series tells the story of Will who inherited the shabbiest Ghost Agency from Alvin Moogley. Will and his friends Tupper and Susan, will help ghosts to overcome problems and critical aspects of their own afterlife. A story about friendship and mutual aid.



© Will Moogley Ghost Agency - Studio Pandora & Show Lab



© Welcome to Permacity - Millimages

WELCOME TO PERMACITY

Prod.: Millimages (FR)

Target: Pre-school 2-4

Adaptation from: **“Permacité : La ville de mes rêves”** from Olivier Dain Belmont & Fachri Maulana

This educational concept is based on a very original documentary and tells the story of Camille and her family who move to Permacity: the world's very first eco-city! An idyllic place, colorful and entirely based on the respect of the environment and others. In Permacity, Camille lives her childhood between school, family and the discovery of a city with habits she does not know yet.

COCOBANANA

Prod.: Den Siste Skilling (NO) & Knudsen Pictures (DE)

Target: Children 5-7 (Bridge)

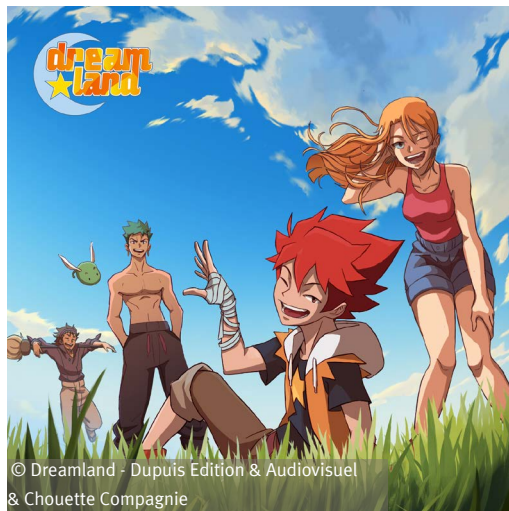
Adaptation from: "Kokosbananas" by Rolf-Magne Golten

"Cocobanana" is an animated TV series based on a successful series of picture and audio books. Cocobanana is half coconut, half banana and 100 percent genius inventor. In his inventors' shed, Cocobanana makes everything from vacuum cleaners that turn clutter into candy, to flying shoes and a clock that can turn back time. The inventions always get him into weird situations, creating comedy for both mature and young audiences.

COCOBANANA



© Cocobanana - Den Siste Skilling & Knudsen Pictures



© Dreamland - Dupuis Edition & Audiovisuel & Chouette Compagnie

DREAMLAND

Prod.: Dupuis Edition & Audiovisuel (FR) & Chouette Compagnie (FR)

Target: Young adults/Adults

Adaptation from: "Dreamland" by Reno Lemaire

The concept is based on the French manga "Dreamland" by Reno Lemaire and tells the story of Terrence, a teenager who goes through his daily life apathetically... with one exception! Ever since his mother died in a fire, the simple sight of a flame plunges him into a world of fear, an awoken version of his nightmares. Until the day he overcame his greatest fear and became a Traveler: a very special kind of Dreamer, able to explore Dreamland, the dimension born from mankind's dreams... and nightmares!

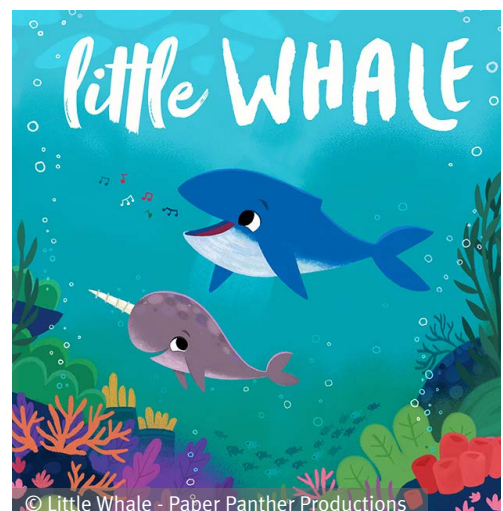
LITTLE WHALE

Prod.: Paper Panther Productions (IR)

Target: Pre-school 2-4

Adaptation from: "The Bird and The Whale" by Emily Couture

"Little Whale" is inspired from the animated movie "The Bird and the Whale" and it is all about the seafaring adventures of Little Whale and his best friend Narwhalias. The world's oceans make up more than seventy percent of the Earth's surface, but they are still so full of mystery, and the perfect setting for adventure! So, each day they explore different parts of the ocean as they travel with Little Whale's family all around the globe. Each discovery brings a new friend and something learned about their magnificent ocean home.



© Little Whale - Paper Panther Productions

ANIMATION IN THE FRENCH AUDIOVISUAL MARKET

France is the largest producer of animation in Europe, and ranks third in the world (after the United States and Japan). Despite the crisis, France remains the leading producer in Europe. In 2021, animation production volume increases by 21% compared to 2020. It was 357 hours of animation, the second highest level of production since 2006.

France is at the heart of a European ecosystem which facilitates the access to financing and artistic collaborations.

KEY FIGURES

2021 was a very good year for French animated audiovisual. Indeed, the attraction of foreign partners was very important this year and French animated content attracted a lot of international fundings resulting in a foreign investment of 95.4 M€ - the highest amount since 2001.

In 2021, national channels broadcast 15 274 hours of animation. It retracts slightly. Indeed, the volume of animation broadcast on national channels decreased by 9.1% compared to 2020.

In 2021, audiovisual programs made up 95.4% of the animation offer on national channels (14,577hours), compared to 4.6% for theatrical films (696 hours).

Audiovisual production has reached a very high level of 357 hours for a cumulative estimate at 314.5M€ - a historical record. The hourly cost of animation reached its highest level ever at 879.99K (+6.1% compared to 2020) which is a sign of ambitious productions in coming.

In 2021, the best ratings for animated series on television in the age of 4 or older are:

- 1. Miraculous**
- 2. Silex and the City**
- 3. Tu mourras moins bête**

pda : part d'audience. Source : Médiamétrie - Médiamat.

Animation programs are featured more than ever on subscription video-on-demand platforms. In France, animation programs represent 90,7% of the youth programs proposed by the SVoD's catalogs.

In April 2022, more than 89,000 episodes of youth programs are available on subscription video-on-demand (SVoD) platforms in France, which represents 45,1% of the global offer on these platforms.

The animation sector in France stands out in 2020 and 2021 for its responsiveness and rapid adaptation to the Covid-19 pandemic. Despite the crisis employment continues to increase significantly and women represent 38% of the permanent positions' employees in the field.

Sources: «Le marché de l'animation en 2021» by the CNC (published in June 2022)



Leading partner and investor in the animation sector at a European level, France Télévisions Group supports animation production at a rate of 26,9 millions per year, participates in the production of 139 hours of animation and broadcasts on its screens more than 80 programme brands throughout the year.

France Télévisions wishes to strengthen its support to the industry and wants to have even more impact on the public. With their linear and non-linear offers for all ages France Télévisions will continue to propose ambitious creations that deal with strong subjects such as: environmental issues, equality, diversity, etc.

France Télévisions notably announced an ecological transition in the production and distribution of children's programmes, mostly thanks to Okoo.

Launched in December 2019, Okoo, the reference brand for children is already being watched by 3 million children with nearly 40 million videos viewed each week. Okoo's influence on children is undeniable. As part of this approach, from this summer it will be possible to find the series **"Edmond & Lucy"** intended for pre-school and tells the adventures of two friends who discover the nature. France Télévisions will also continue to support and broadcast on the platform series with feminine protagonist intended for children.

France Télévisions has also drawn up an editorial line aimed at new animation audiences, like teenagers and adults, with animation that takes on the most daring forms of humour especially broadcast on france.tv slash. From this fall **"Lastman Heros"**, **"We are Family"** and **"S.irène.s"** will be launched on the different supports of the channel.

Projects of series pitched at previous editions of Cartoon Forum :



france.tv slash

Jade Armor - Pitched at Cartoon Forum 2016



© TeamTO

Brazen - Pitched at Cartoon Forum 2017



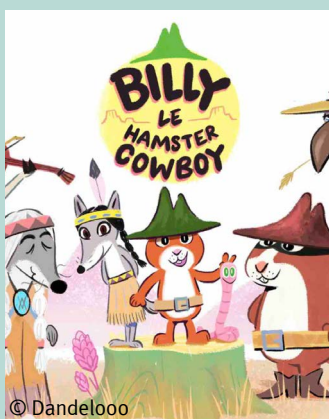
© Agat Films & cie

Edmond and Friends - Pitched at Cartoon Forum 2017



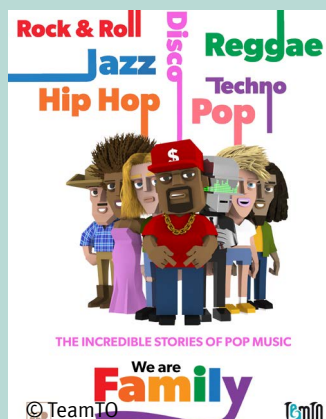
© MIAM! animation

Billy - The Cowboy Hamster - Pitched at Cartoon Forum 2018



© Dandeloo

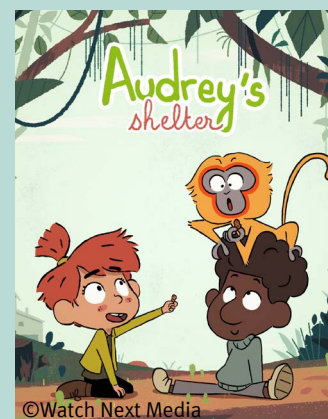
We are Family - Pitched at Cartoon Forum 2019



© TeamTO

TeamTO

Audrey's Shelter - Pitched at Cartoon Forum 2021



© Watch Next Media

ANIMATION IN OCCITANIE

MADE IN OCCITANIE

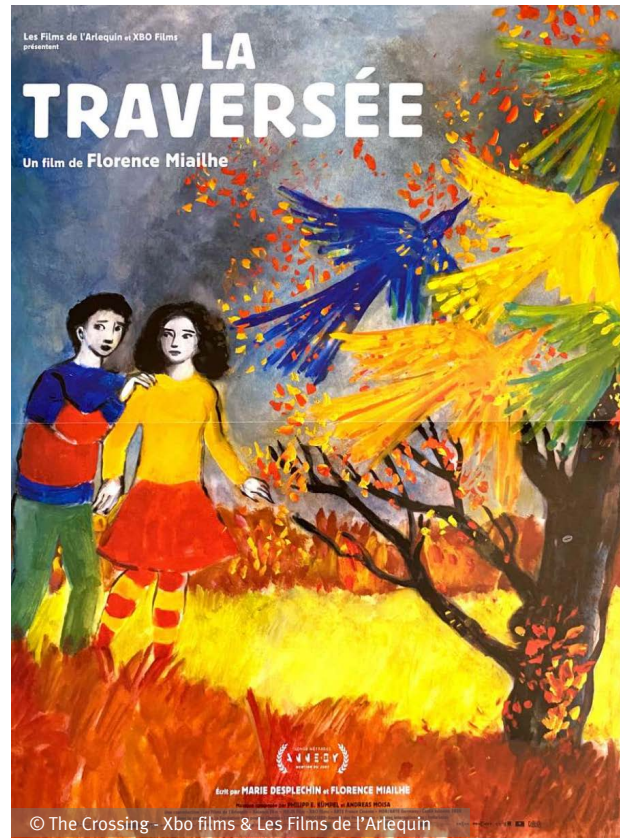


In the land of Occitanie, animation never ceases to develop. Occitanie is one of the most dynamic regions in this sector. Every year, there are regional productions at major festivals, competing for prestigious awards. The public can also discover these productions on all media: television of course, but also cinema, not to mention the internet with educational platforms for the little ones or series for young adults, who are fond of these new formats.

PATTIE et la COLÈRE de POSÉIDON



© Argonauts - TAT productions

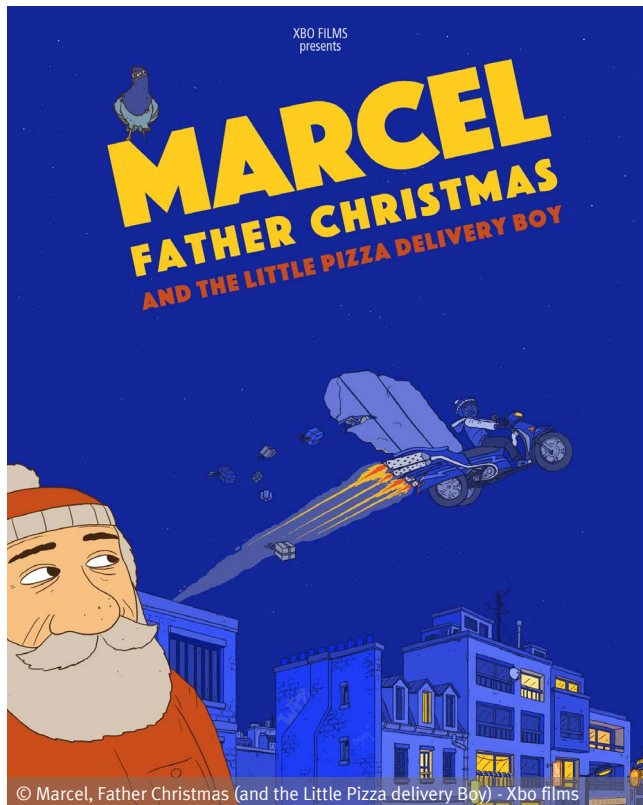


Thanks to encounters like Cartoon Forum, many projects have come to life and now shine the light on the Occitanie region throughout the world. This local know-how, this “made in Occitanie”, is doing wonderfully well internationally, like the 100% Occitan feature film “Pil” (by Julien Fournet, produced by TAT productions) released last year, and has been broadcasted and sold in more than 100 countries worldwide. Other regional nuggets were rewarded and nationally recognized like the glass painting animated film “The Crossing” (by Florence Mailhe, produced by Xbo films and Les Films de l’Arlequin) and the 2D animated feature film “Josep” (by Aurel, produced by Les Films d’Ici Méditerranée). In the upcoming months you will have the chance to discover on small and big screens new Occitan productions such as “Argonauts” by David Alaux produced by TAT productions.

The Region accompanies this creativity, these talents of today and tomorrow, throughout the year. They support several hundred jobs directly or indirectly, for example with dedicated structures such as “Occitanie Films” to promote filming in the region.

PROJECT FROM THE REGION

This year, the project **“Marcel, Father Christmas (and the Little Pizza Delivery Boy)”** from the Occitanie region was selected to be pitched at Cartoon Forum 2022. It will take us with humor and music in the magic of Christmas with Marcel, Santa Klaus and Abdou, a delivery pizza boy.



MARCEL, FATHER CHRISTMAS (AND THE LITTLE PIZZA DELIVERY BOY)

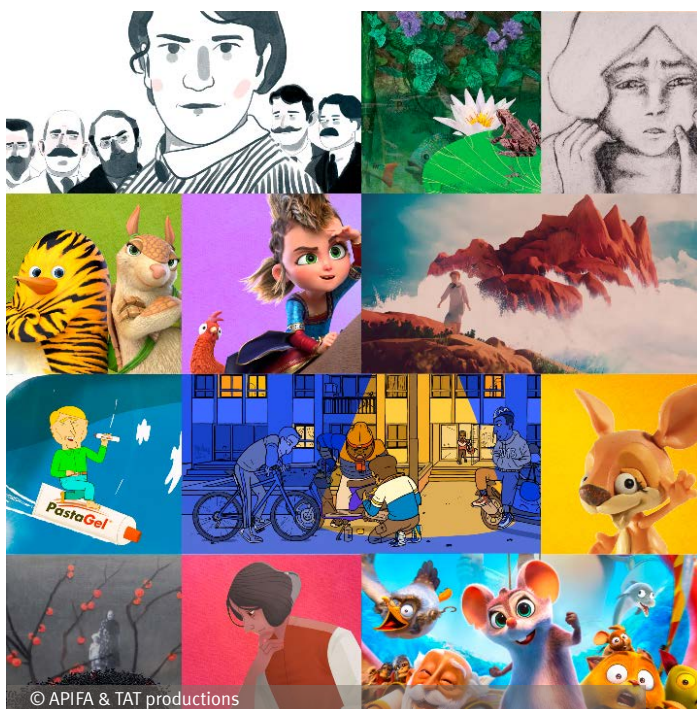
Prod.: Xbo films (Toulouse)

Target: Children 5-7 (Bridge)

Christmas Eve, somewhere in a gray suburb, a young daydreaming pizza delivery boy named Abdou meets the real Father Christmas, who's name is Marcel. The journey of this worn-out and tired old man is jeopardized by a stupid accident with a scooter. Thanks to Abdou, who calls on the help of some of the neighborhood's unusual characters, Father Christmas' distribution is completed. In a mayhem of song and dance, Christmas is saved!

OTHER ANIMATION STUDIOS FROM THE REGION

- Anoki
- Bachibouzouk
- Digiblur
- Dwarf Animation Studio
- Godo Studio
- Le-loKal Production
- Les Affranchis
- Les Fées Spéciales
- Les Films d'Ici Méditerranée
- Mad Films
- Menhir FX
- Milan Presse
- Nobody Studio
- Novelab
- Pegbar Animation
- TAT productions
- Tripode Productions



SPOTLIGHT ON SPAIN

For the 6th time since its creation, Cartoon Forum has decided to highlight a country. Spain will be the Spotlight of this year's Cartoon Forum. Spanish animation studios and artists are internationally recognized for their creativity when it comes to generating content. Almost 300 animation companies are in Spain developing a wide range of projects in terms of animation technique, audience or topics.

This year, the projects **“Bertie’s Brainwaves”** (In Efecto Atlantis / Flickerpix), **“Best Friends Forever... Stranded!”** (Peekaboo Animation), **“Zoey Oceans”** (Studio Kimchi), **“The Little Orchestra”** (Mago Production / Apus Animación y Contenido / Cucho TV), **“Firsts”** (TV ON Producciones / Tippo Creative Lab), **“Polka dot Zebra”** (Sygnatia / Bro Cinema), **“My Brother is a T-Rez”** (Mr Klaus Animation Studio / Lusco Fusco Animation) and **“Mervyn’s Album”** (Kick the Door Productions / BigB) represent Spain at the Cartoon Forum 2022.



The public support of the Spanish Government with the launch of the **“Spain Audiovisual Hub of Europe” (Spain AVS Hub)**, the support of **Diboos** and the support of **ICEX** have contributed to the creation of a sustained and diversified professional and commercial network, with artistic and production capacity in quality and quantity.



PUBLIC INITIATIVES

LES TOONS DÉBARQUENT !

“Les Toons Débarquent !” is an initiative settle to promote the animation industry in Toulouse and in the Occitanie region to the general public and youth in particular.

This public operation is divided in two parts:

- The first one is dedicated to schools with school sessions highlighting productions of the territory and allowing children to exchange directly with speakers who worked on the projects. This year the operation for schools will take place at the Gaumont Wilson theater and at the Cultural Center Alban Minville in Toulouse from 15 to 23 September.
- The second one consists in screenings in theaters all over Occitanie region and is dedicated to the general public. This year it will take place from September 19 to November 6 and thanks to it, animated movies such as **“Flee“** (Final Cut For Real / Mer Film / Mostfilm / Sun Creature / Vivement Lundi! - FR / NO / SE / DK) - nominated for 2 Oscars in 2022, **“Yuku and the Flower of the Himalayas”** (La Boîte, ... Productions / Artemis Productions / Les Films du Nord / Nadasdy Film / Vivement Lundi! - BE / FR / SW) or **“Le Petit Nicolas - What are we waiting for to be happy”** winner of the Cristal for a Feature Film at Annecy 2022 will be projected.



© Flee - Final Cut For Real, Mer Film, Mostfil, Sun Creature & Vivement Lundi!

THE CINEPHILAE ASSOCIATION



Association de cinémas Art et Essai en Occitanie et Nouvelle-Aquitaine

CINEPHILAE (ex ACREAMP) is an association of 90 art-house cinemas in Occitanie and Nouvelle-Aquitaine. Its purpose is to assist the cinemas for their programming and animations, in the interest of cultural diversity. Since 2012, it has coordinated general public part of “Les Toons Débarquent !” in the regional cinemas and this year again the screenings will take place in the association CINEPHILAE’s theaters.

MEET THEM AT CARTOON FORUM !

GAMES & PUBLISHERS



PUBLISHERS

Ablaze
Argo Publishing
Atlantico Press
Bayard Editions
BeccoGiallo
Black Panel Press
Capstone Global Library
Denoël
Editions Kinaye
Editions Larousse
Editions Milan
Futuropolis
Gallimard

Glénat
La Pastèque
La Petite Agence
Mediatoon Audiovisual
Rights
Milan Press
Nathan Univers Jeunesse
Ox Eye Media
Rebellion Publishing
Skyhorse Publishing
Steinkis Groupe / Jungle
VIP Brands

GAMES

Asmodee Entertainment
Atlantide
Dreamirl
Handmade Dreams Studio
Incarna Studios
Kinky Rocks
Les Fées Spéciales
Masseka Game Studio
Menhir FX
Plug In Digital
Push Start
Sandfall Interactive
TavroxGames
Toulouse Game Dev (TGD)
Umeshu Lovers
Visible Realms

SCHOOLS

In order to promote educational training in animation, Cartoon organise every year a specific Coaching Programme for students from the Spotlight country. This year 20 students from 7 Spanish animated schools will participate in this Coaching Programme.

SPANISH ANIMATED SCHOOLS

ESNE
FX Animation
L'IDEM Barcelona
La Salle Campus Barcelona

LCI Barcelona
Lightbox Academy
The Core Entertainment Science School



DIRECTORS & AUTHORS

Kevin Tran - Ki & Hi
Marie Beardmore - Mervyn's Album
Karsten Kiilerich & Mathias Bjerre - In Jacob We Live
Carol Freeman - Little Whale
Jim Capobianco - Leo's Workshop
Gary Gill - Doopydoo
Phillip Molloy - Max
Bénédicte Guettier - Trotro & Zaza
Reza Memari - The Last Whale Singer
Chiara Patarino - Jack the Red
James Backshall - TinkerBen and Motor
Didier Ah-Koon - Next Level: Odyssey



OUR PARTNERS

The 33rd Cartoon Forum is organised by CARTOON - European Association of Animation Film with the support of Creative Europe - MEDIA Programme of the European Union, the CNC (Centre national du cinéma et de l'image animée), Région Occitanie, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

OUR EVENTS

Cartoon Forum was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For over 30 years it has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON FORUM:** a co-production forum for animated series, mainly for television.

Next edition: 19-22 September 2022 in Toulouse, France.

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema.

Next edition: 7-9 March 2023 in Bordeaux, France.

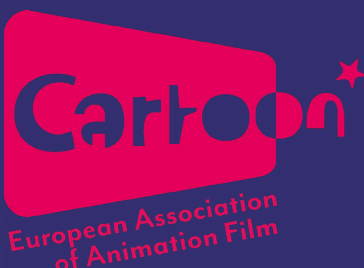
- **CARTOON MASTERS:** three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.

Next editions:

→ Cartoon Springboard (Madrid, Spain), 25-27 October 2022

→ Cartoon Business (Gran Canaria, Spain), 15-17 November 2022

→ CartoonNext (Marseille, France), 18-20 April 2023



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