Parton Novie 4-6 March 2025 BORDEAUX • NOUVELLE-AQUITAINE

PRESS KIT

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CO-PRO & PITCHING EVENT FOR ANIMATED FEATURES







Meet them at the Cartoon Movie

More than 850 producers, distributors, sales agents, investors, video game companies, book editors, streamers and new media players will meet from 4 to 6 March during **the 27th Cartoon Movie**, the European co-production forum for feature-length animation films.

ARTOON MO

The European rendez-vous for animation film professionals

The aim? To create partnerships and co-productions, allowing the funding of around 20 animated feature films per year in Europe.

55 projects from 16 countries have been selected to be pitched at Cartoon Movie 2025: 17 of them are in concept, 32 in development, 3 in production and 3 in sneak preview. France will be represented by 19 projects, followed by Germany with 6 projects, Norway with 5, Spain with 4, Latvia, Czechia, Belgium and Ireland with 3 projects each, Finland with 2 projets and Armenia, Denmark, Hungary, the Netherlands, Poland, Romania and Slovakia with 1 projects each.

7 projects hail from the regional territory: 6 projects are supported by the Nouvelle-Aquitaine Region: «The Dreamed Journey of Alpha Two» (Les Contes Modernes), «If I Die» (MIDRALGAR in co-production with Esther Vital - ES & O Par - BR), «All the Softness in the World» (Les Valseurs in co-production with Les Valseurs Bordeaux), «Bergeronnette» (Miyu Productions), «Absolute Surrender» (Sun Creature in co-production with Brightstar - UK) and «Treasure Island» (Je Suis Bien Content).

«The Twilight World» (in co-production with Sun Creature), **«Absolute Surrender»** (Sun Creature), **«If I Die»** (MIDRALGAR) and **«All the Softness in the World»** (in co-production with Les Valseurs Bordeaux) **are in production** (or in co-production) with studios based in Bordeaux. **«The Dreamed Journey of Alpha Two»** (Les Contes Modernes) is supported by the Département Charente.

With 49% of the selected projects, family features remain the focus of the European animated films production: «Basia and a Doggy Summer» (Grupa Smacznego - Poland, Foliascope - France & ART SHOT - Lithuania), «Beneath the Waves» (Tordenfilm & Qvisten Animation - Norway), «Bergeronnette» (Miyu Productions - France), «Ninja Cats» (Ionart & Derengo Animation - Hungary) and «The Last Whale Singer» (Telescope Animation - Germany, PFX - Czechia & La Boîte à Fanny - Canada) among others...

This year, the number of projects targetting **teens and young adults and adults has reached 31% of the selection, a first!** This second rank illustrates the diversity of the animation industry whose projects can deal with dreamy subjects, as well as political topics: **«Faya - Journey to Freedom»** (Submarine Animation - Netherlands & Special Touch Studios - France) telling the story of aan anti-colonialist writer imprisoned in Suriname, **«Prudence»** (Everybody on Deck & Je Suis Bien Content - France) a sci-fi horror movie or **«Zako»** (OnOff Studio - Armenia & Sacrebleu Productions - France) giving life to the story of an artist in a war context.

This edition welcomes back 15 projects which have already been pitched at Cartoon Movie. Most of them were pitched in concept and are now in development or in production like **«Born in the Jungle»** (Atom Art - Latvia, Letko - Poland & Hausboot - Czechia, pitched in 2019 and 2022, now in production), **«Lou and the Glacier's Secret»** (Gao Shan Pictures - France, Cine 3D - Switzerland & Need Productions - Belgium, pitched in 2024, now in development).

Some were also pitched in development and are now presented in sneak preview like **«Fleak»** (Anima Vitae - Finland, Animoon - Poland, Anima Vitae Point - Malaysia & Godo Films - France, pitched in 2018).

PITCHED AT CARTOON MOVIE

AT THE 2024 EUROPEAN FILM AWARDS

- "Living Large" Czechia, France & Slovakia (Cartoon Movie 2022 & 2024)
- **"Flow"** Latvia, France & Belgium (*Cartoon Movie 2022*)
- "Savages" Switzerland, France & Belgium (Cartoon Movie 2019)
- "Sultana's Dream" Spain, Germany & India (Cartoon Movie 2022)
- "They Shot the Piano Player" Spain, France, Netherlands, Portugal & Peru (Cartoon Movie 2020)

> Winner : "Flow" Latvia, France & Belgium (directed by Gints Zilbalodis ; *Cartoon Movie 2022*)

NOMINEES TO THE 2025 BAFTA NOMINATED FOR BEST ANIMATED FILM

• **"Flow"** Latvia, France & Belgium (*Cartoon Movie 2022*)

NOMINATED FOR BEST CHILDREN'S AND FAMILY FILM

- "Kensuke's Kingdom" Luxembourg, United Kingdom & France (Cartoon Movie 2017 & 2024)
- "Flow" Latvia, France & Belgium (Cartoon Movie 2022)

AT THE 2025 CESARS

- "Flow" Latvia, France & Belgium (Cartoon Movie 2022)
- "Savages" Switzerland, France & Belgium (Cartoon Movie 2019)

"FLOW" THE SUCCESS STORY

(Cartoon Movie 2022)

- 2024 Cannes International Film Festival: Premiere (Un Certain Regard)
- Annecy 2024: Jury & Audience Awards
- European Film Awards: Best Animated Feature Film and nominated for Best Film Award
- Golden Globes 2025: Best Animated Feature
- Oscars 2025: Nominated for Best Animated Feature Film and Best International Feature Film
- Césars 2025: Nominated for Best Animated Feature Film
- **BAFTA 2025:** Nominated for Best Animated Film & Best Children's and Family Film
- Goyas 2025: Nominated for Best European Film



Cartoon Movie is neither a fair nor a festival, but rather a co-production forum for European animated feature films. European producers have the opportunity to pitch their project to all potential financial partners gathered in the same room, in order to:

- Speed up financing of their project,
- Find co-production partners and cross-border cooperation,
- Catch the eye of European and international distributors and sales agents.

The particularity of Cartoon Movie is that projects can be presented from the stage of concept, as well as in development, in production and in sneak preview. It is therefore the whole industrial and economic network that takes part in the development of the film, which increases tenfold the producer's opportunities for success.

CROISSANT SHOWS

To start the day, all the participant share an animated breakfast, the traditional "Croissant Shows", and whatch on a giant screen the trailers of the projects to be presented in the morning, while sipping their coffee.

The aim is to visually introduce each project on an equal basis in front of all the participants and **to encourage the financial partners to attend the «pitching» sessions.**

The projects to be pitched in the afternoon will have their trailers shown at the "Coffee Shows", after lunch.

PITCHING SESSIONS

The pitching sessions will take place in two studios simultaneously at a day and time set by CARTOON.

The allocated time depends on the category of the project:

- Projects in concept: 10 minutes
- Projects in development: 20 minutes (+10 minutes for get in/out)
- Films in production: 20 minutes (incl. 5 minutes of screening) (+10 minutes for get in/out)
- Films in sneak preview: for completed films (released later in the year) an extract of 15 minutes and a brief introduction (3 minutes) by the producer and/or distributor/sales agent.

The producers, often accompanied by their creative team, give details on all aspects of the project: concept, graphics, characters, story, planning, financing status, and viewer expectations.

At the end of each pitch a special space called «Extra Time» is set up at the exit of each studio for longer discussions or interviews and to facilitate negotiations.

THE MOBILE CARTOON MOVIE APPLICATION

"CARTOON Events" is CARTOON's **new mobile app** and will be available and ready to install on Android and iOS 10 days before the start of the Cartoon Movie. The new mobile application will display the following functionnalities:

Regarding the projects:

- All information concerning the selected projects (web announcement, contacts, etc.).
- A digital agenda to choose the pitches to which to assist.
- A **feedback form** to complete in order to facilitate contact and useful feedback to producers (new: possibility for the pitching producers to share the received feedback forms).

Regarding the other participants:

- A **"Chat" section** allowing participants to communicate with each other (including the picture of each participant).
- New 2025: a **participants' directory** gathering the contacts of all the registered participants and the profile of the companies will be available.

Regarding the event:

- A voting system for the Tributes.
- A map of Bordeaux with all practical information concerning the event (places, addresses, pharmacies, restaurants, etc).
- Direct access to important documents related to accommodation and transport (vouchers...)
- New in 2025: the possibility to choose your own password!

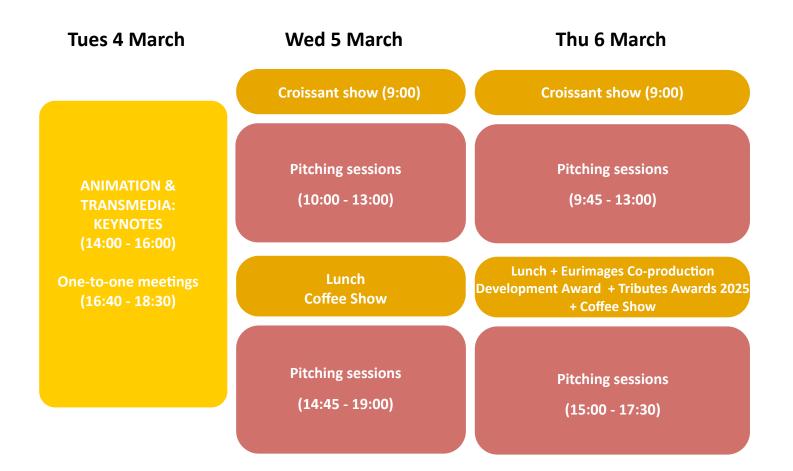
THE "BUYERS" WEB SECTION

- The "Buyers" section on our website continues to be updated very regularly.
- In addition to our sustainable approach, our efforts have also been deployed in the development of our digital tools (website and mobile application) allowing us to centralize information and facilitate the experience of Cartoon Movie participants. This edition will be the first without an e-catalogue, replaced by the extention of our mobile application and website.





Cartoon Movie 2025 - Program



PARTICIPANTS

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More than 850 participants expected +40 nationalities

PROJECTS

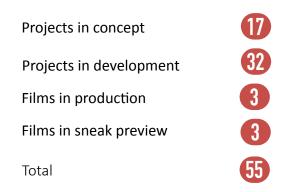
55 projects of animated feature films will be

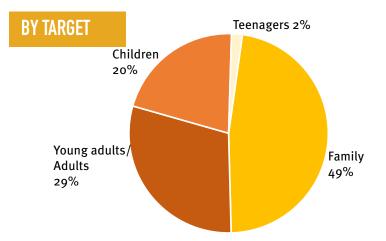
presented this year from **16** European countries for a total budget of **316.9** MIO EUR, representing **75** programme hours.

By nationality (main producer)

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France	19
Germany	6
Norway	5
Spain	4
Latvia	3
Czechia	3
Belgium	3
Ireland	3
Finland	2
Poland	1
Romania	1
Slovakia	1
Denmark	1
Netherlands	1
Armenia	1
Hungary	1

By category





BY BUDGET (M EUR)

Less than 2 MIO EUR	2
2-3 MIO EUR	7
3-4 MIO EUR	B
5-7 MIO EUR	16
8-9 MIO EUR	Ð
More than 10 MIO EUR	2

Projects in concept

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- Ananda by Fatimah Tobing Rony & Ariel Victor Arthanto. A fictional story, based on historical figures and events, of a Javanese young girl's journey to find freedom and return home after being kept as a servant in Paris. Prod.: Special Touch Studio (France) / Kalyana Shira Film (Indonesia) / Paul Thiltges Distribution (Luxembourg) & Lufkind Filmverleih (Germany) Target: Young adults/Adults
- Gainsbourg, rue de Verneuil by Gilles Cayatte.
 Serge Gainsbourg recorded the story of his life on audiocassettes, a 7-hour interview conducted in the secluded confines of his Paris home, 5bis rue de Verneuil, in 1990, here is his story.
 Prod.: The Jokers Lab (France) Target: Young adults/adults
 - How to Deal with Shattering Geists by Kajsa Næss.
 Henry Mafaye (10) lives alone with his father after Henry's mother left them when Henry was young. The two are doing okay as long as Henry doesn't talk about his mother. If he mentions her name, violent winds arise and crush everything around him to splinters. Henry's mother is a shattering geist.

Prod.: Mikrofilm (Norway) & Submarine Animation (Netherlands)

Target: Young adults/adults

The Twilight World by Werner Herzog.

The Twilight World will be the first animated feature directed by Werner Herzog. Based on his best-selling novel, the film tells the true story of Hiroo Onoda, a World War II Japanese intelligence officer who refused to surrender and continued to fight a personal, fictitious war in the jungles of the Philippines.

Prod.: Psyop Media Company Germany (Germany) & Sun Creature (France) Target: Young adults/Adults

Projects in development

Absolute Surrender by Will Sharpe.

Story of a Japanese American ending up incarcerated after Pearl Harbor.

Prod.: Sun Creature (France) & Brightstar (United Kingdom) Target: Young adults/Adults

Faya - Journey to Freedom by Patick Chin.

When anti-colonialist writer Anton de Kom returns to Suriname in 1933, he is brutally imprisoned. In jail, he finds a gateway to a mythological rainforest where he must find the inner strength to help his people by undergoing a lifethreatening journey. *Prod.: Submarine Animation (Netherlands) & Special Touch Studios (France)*

Target: Young adults/Adults

Lou and the Glacier's Secret by Frédéric & Samuel Guillaume. Lou, a 12-year-old goat, lives with her brother Koa and her mother Zoé, a storyteller, in a mountain hamlet. During the autumn migration, a storm sweeps Zoé away. Determined to find her, Lou ventures alone into the snowy heights, where she bonds with a mysterious creature who reveals the mountains secrets and the world of Spirits to her. *Prod.: Gao Shan Pictures (France) / Cine 3D (Switzerland) & Need Productions (Belgium) Target: Family*

Rose and the Marmots by Alain Ughetto.

Rose, a resilient twelve-year-old, lives with her blind grandfather in the harsh mountain terrain, surviving on meager resources. To sustain the family, Rose captures and trains marmots, preparing for the inevitable descent to the city with her musical act.

Prod.: Les Films du Tambour de Soie / WeJustKids (France) / Graffiti Films (Italy) & Ocidental Filmes (Portugal) Target: Family

The AxolotIs by Filip Pošivač.

Young axolotl Axl lives with his family in a moss-ball village at the bottom of a lake. Their home is threatened by falling trash, and axolotls blame messy crabs for their near extinction. Feeling unloved by his overworked dad, Axl runs away. While exploring, he befriends crab kids and ends up trapped in captivity

Prod.: Bionaut (Czechia) & Fenomen (Norway) Target: Children

Zako by Tigran Mangasaryan.

Zako that's how the Germans called the Armenian painter Sargis Mangasaryan, who endured the hell of military camps. He survived by drawing portraits of his tormentors. In 1956, he visits a Picasso exhibition and is stunned as he stands before the great masters iconic work: Guernica. Zako realizes how much he had missed in his own art. Though his talent saved his life, it was stifled first by war and then by the Soviet dictatorship.

Prod.: OnOff Studio (Armenia) & Sacrebleu Productions (France) Target: Young adults/Adults

Films in production

Born in the Jungle by Edmunds Jansons.

During the school summer break, nine-year-old Elizabeth must trade her books for bravery to find her brother and rescue a mystical furry creature from captivity, all before their parents come back home. *Prod.: Atom Art (Latvia) / Letko (Poland) & Hausboot (Czechia). Target: Family*

The Last Whale Singer by Reza Memari.

Vincent, a teenage humpback whale, is the orphaned son of the last Whale Singer, whose magical song once protected the oceans. Haunted by the loss of his parents, he must face his fears and discover his own song to save the oceans. Prod.: Telescope Animation (Germany) / PFX (Czechia) & La Boîte à Fanny (Canada). Target: Family

The Northern Star by Karlis Vitols.

Nikolaus von Himsel, accompanied by his tutor, embarks on a European tour, curating a cabinet of curiosities to garner acclaim upon his return. This transformative journey leads to him overcoming challenges and embracing a life aligned with his true nature.

Prod.: Studija Kokles (Latvia) & Yabunousagi (France) Target: Family

Films in sneak preview

Fleak by Jens Møller.

12-year-old Thomas loses his ability to walk in an accident but a furry creature from another dimension, appears and takes Thomas on a fantasy adventure, where he finds a way to walk again. But in return he needs to stop an all-eating monster created by his own shadow.

Prod.: Anima Vitae (Finland) / Animoon (Poland) / Anima Vitae Point (Malaysia) & Godo Films (France) Target: Family

Tales from the Magic Garden by Jean-Claude Rozec, Patrik Pass, Leon Vidmar & David Sukup. During an usual week-end at her grandparents with her siblings, 8-years-old Suzanne improvises herself as a storyteller to

During an usual week-end at her grandparents with her siblings, 8-years-old Suzanne improvises herself as a storyteller to illuminate the house with imaginary and wonderful stories and try to fill the absence of Grandmother. Prod.: MAUR film (Czechia) / Vivement Lundi ! (France) / Artichoke (Slovakia) & ZVVIKS (Slovenia) Target: Children

The Songbirds' Secret by Antoine Lanciaux.

During her vacations, 9-years-ol Lucie is about to discover a family secret hidden in her mother's childhood town. Prod.: Folimage / Les Armateurs (France) / Lunanime (Belgium) / Auverge-Rhône-Alpes Cinéma / Wil Production / JPL Films (France) / Dragons Films (Belgium) / Pictanovo & TNZPV Productions (France) Target: Family

4 of the 6 projects selected in production and sneak preview stages participated in Cartoon Movie in concept or development stages before:

"Born in the Jungle" [1] pitched in concept in 2019 and in development in 2022 ("Born Happy"); **"The Last Whale Singer**" and **"Fleak**" [2] both participated in concept in 2018 and then in development in 2020; **"The Songbird's Secret"** was selected in development 2019.





TUESDAY 4 MARCH

OBJECTIVES & CONTENT

The "**Coaching Programme**" is a training initiative through which young talents from local well-known specialised schools will have a large overview of the animation industry and the challenges of launching a project through the various steps of the production of the feature films, the trends of the market, success of the creators, the difficulties encountered by the director, the writer or producer and resolutions, the role of each, the budget and the financial package, partnerships with other countries, etc.

Since the **implantation in Bordeaux in 2017**, the number of schools attending hasn't stopped growing, starting at 10 and now reaching 12 local schools. The number of students participating follows a similar pattern, they now represent approximately **10% of all Cartoon Movie's participants**.

This year than 80 students and teachers will attend the "Coaching Programme". The schools taking part this year are 3iS Bordeaux, BRASSART Bordeaux, e-artsup Bordeaux, Ecole de Condé Bordeaux, Ecole Emile Cohl Angoulême, Ecole des Métiers du Cinéma, d'Animation (EMCA Angoulême), ECV Bordeaux, L'Atelier Angoulême, MJM Graphic Design Bordeaux, Objectif 3D Angoulême, Université Bordeaux Montaigne et YNOV Campus Bordeaux. 2 Belgian schools also take part to this initiative: Ecole Nationale Supérieure des Arts Visuels de la Cambre (ENSAV) and Haute Ecole Albert Jacquard (HEAJ) ; **14 schools in total**.

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HELPING THE INTEGRATION IN THE WORLD OF WORK

The "Coaching Programme" stands as an **opportunity for students to learn more about the sector, its opportunities and challenges and how to better integrate it** by meeting both national and local professionals during masterclasses and one-to-one meetings, and therefore doubling-down with their academic experiences at school.

The Nouvelle-Aquitaine Région being the second pole for animation in France, the "Coaching Programme" is also included in regional development by **connecting local students and professionals and cultivating the regional ecosystem** through the <u>Job Fair ("Bourse à l'Emploi"</u>). These one-to-one meetings are an opportunity for future professionals to show their work, get feedback, exchange on the reality of a working in the industry and find an internship or a first job in video games companies or animation studios.



BRINGING LIGHT ON YOUNG AND FUTURE TALENTS

Since 2017, **7 projects of young talents** who participated in the "Coaching Programme" have been pitched at other Cartoon events, including:

- "Surkotés" pitched at Cartoon Springboard 2022.
- "The Mission" pitched at Cartoon Springboard 2021
- "Agent B. and Spy D." pitched at Cartoon Springboard 2020
- "Atlas and the Hidden Doors" pitched at Cartoon Springboard 2019

PROGRAM

- Presentation of CARTOON and Cartoon Movie by Agnès Bizzaro
- Presentation of ALCA Nouvelle-Aquitaine (Agence livre, cinema et audiovisuel) by Ingrid Florin Mul-

ler

- Masterclass "Animation at France Télévisions, focus on short films" by Joseph Jacquet
- Masterclass "How to make a good pitch and the tips to get there" by Agnès Bizzaro
- 14:00 18:30: "Job Market/Bourse à l'Emploi" initiative: Registered students will meet local professionals of the image industry (video games, animation...) to network and potentially the next internship or futur job.







4 MARCH FROM 14:00 TO 18:30





Magelis CObo



- To create synergies between the animation, video games, book industry & transmedia industries.
- **To encourage producers to bring game and transmedia partner** at the same early stage as the coproducer and the distributor in the process of a feature film.
- To foster the concurrent development of a feature film and game or apps/transmedia approach based on the same characters and graphic bible, like major hit films.

GENERAL SCHEDULE

Animation & Transmedia will take place on **4 March, from 14:00 to 18:30 in the Congress Centre of Bordeaux-Lac**.

14:00 - 16:00 : 2 special roundtables

- 14:00-15:00 Presentation of the Carbulator Tool
 Presentation by Stéphane Morali, Project Manager at Anim France (France) & Moe Honan, representative for
 Animation Ireland and CEO/Producer at Moetion Films (Ireland).
- 15:00-16:00 Panel: "VFX & Animation: When Post becomes Present. How VFX and post production technique evolve with real time technologies, and how it disrupts production mindset to new goals" Presentation by Andy Morley (AtelierVFX - UK), Antoine Moulineau (Light - FR) & Sebastian Runschke (SERU Animation - DE).

Moderated by Aymeric Castaing.

16:40 - 18:30 : Organised One-to-one meetings





A great opportunity to **meet all kind of image industry representatives** at Palais des Congrès Bordeaux-Lac (find the complete list <u>on our website</u>).



ANIMATION In the French Audiovisual Market

France is the leading animation producer in Europe, and ranks 4th in the world in terms of programs available on streaming platforms (after the United States, Japan and the United Kingdom) and is the 1st French genre exported in foreign theaters. French animation seems to have recovered from the COVID-19 crisis with 10,331 hours broadcast on national channels in 2023 (equals 2022). 2023 also saw a record number of animated films in theaters since the pandemic (29.7 millions of tickets sold, 32.9 in 2019).

For the first time, **animation is ranked second in export** (26.8% of sells), after fiction (37.6%). Amoung the territories buying the most French animation, the United States, China (+ Hong Kong and Macao), Italy, Germany (+ Austria) and the United Kingdom (+ Ireland) rank first.

One of the specificities of French animation is the **importance of co-productions** to finance programs. On average, between 2014 and 2023, 25.7% of the investments came from abroad. Last year, about 70% of French programs were coproduced, especially with Belgium, Luxembourg and Germany.

CHANGES IN BROADCASTING

In terms of broadcasting, French animated films still find a wide audience on theaters and television while **SVoD platforms represent the main source of broadcasting**. In 2023, 67 French animated films were on theaters, 68 were broadcast on television and 92 were available on SVoD platforms, illustrating a complementarity between distribution canals. On the other hand, **SVoD platforms offer a wider program** than linear channels, like Netflix and Disney+ which buy more sci-fi content.

NEW TRENDS

New trends must also be notified. First, as this year selections illustrates, films targetting teenagers and young adults/adults gain more and more success, especially in theaters with success stories such as "No Dogs or Italians Allowed" or "Mars Express". In 2023, 17 films targetted (young) adults, an increase of 41.7% since 2019. Also, since 2015 more and more women are working and joining the industry. In 2022, 4 327 women were employed (42.5%), ten times more than in 2013.

FRENCH ANIMATION MARKET

Finally, the French animation market remains **famous worldwide thanks for its elite schools** (7 of them are ranked in the top 50 of Animation Carrer Review). In 2022, France counted 192 companies (+34.3% since 2013) and 10 of them concentrated 51% of payroll (Xilam, Method Animation, Watch Next...). **This industry attracts more and more** with around 10,000 employees in 2022 (+9.1% since 2021), especially first-time employees (around 1,500 in 2022 ; 931 in 2019).

Source: «Le marché de l'animation en 2023» by the CNC (published in June 2024)

FRANCE TELEVISIONS

france • tv France Télévisions is the leading animation curator in Europe with more than 15 series and 3 animated films produced each year by independent French studios.

France Télévisions is the first clear partner of French cinema, supporting creators and putting cinema at the heart of its cultural ambition. All year long, we offer a wide selection of films on our antennas and our france.tv platform that are both eclectic and demanding, and we convey to all audiences the desire to go to the dark rooms.

Major partner of French cinema and first funding agency, France Télévisions supports all forms of creation through its programs. With 60 films co-produced each year, more than 60 million euros are invested in film creation. It is also 45 to 50 partnerships to support the films at the time of their release.

With 400 films broadcast each year, France Télévisions offers works for all audiences on all its channels, and the france.tv platform completes this offer with 200 works available free of charge in free and legal streaming. Thriller, sagas, comedies, romantic comedies, animation, real cinema, there is something for everyone.

Prudence

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EVERYBODY ON DECK

ANIMATION The Flagship of the nouvelle-aquitaine region

AN AWARD-WINNING PRODUCTION SECTOR

Many films partially made in Nouvelle-Aquitaine have been distinguished with the highest honours and are still remembered today. These full-feature films were either co-produced or made in the many studios of the region (Miyu, Novanima, 3.0 Studio, Les films du poisson rouge, 2 Minutes, Shan Two, Blue Spirit).

Cesar Award for Best Animated Film:

- "My Life as a Courgette" (directed by Claude Barras) in 2017
- "Josep" (directed by Aurel) in 2021
- "Chicken for Linda!" (directed by Chiara Malta and Sébastien Laudenbach) in 2024

Cristal for a Feature Film at Annecy's animation festival:

- "The Bears' Famous Invasion of Sicily" (directed by Lorenzo Mattotti) in 2019
- "Calamity, a Childhood of Martha Jane Cannary" (directed by Rémi Chayé) in 2020
- "Little Nicholas: Happy as can be" (directed by Amandine Fredon and Benjamin Massoubre) in 2022
- "Chicken for Linda!" in 2023

Other categories at Annecy's animation festival:

- "Blind Willow Sleeping Woman" (directed by Pierre Foldès) Jury Award in 2022
- "Living Large" (directed by Kristina Dufková) Contrechamp Award in 2024

Canne's official selection:

- "Red Turtle" (directed by Michael Dudok de Wit) Jury Prize in 2017
- "The Most Precious of Cargoes" (directed by Michel Hazanavicius)- Official Selection in 2024

REGIONAL POLICY FOR CINEMA AND AUDIOVISUAL

The Region implements a cultural policy that is collaboratively designed and co-constructed with the stakeholders in the Cinema and Audiovisual sector. Financial aid supports the diversity and distribution of creative works, as well as the development of the regional sector across the entire territory.

The Region has set up a range of incentive measures and support programs, making it one of the most dynamic regions in France. This dynamism largely relies on support schemes for creative work. With a direct **aid volume of 7.4 million euros**, plus 3.1 million euros in support from the six associated departments and Bordeaux Métropole, the budget allocated to these aids is the second largest after Île-de-France. In 2023, **316 projects** of all types and formats (documentaries, short and feature films, etc.) were supported, from scriptwriting to post-production.

The Region has also signed an objectives and means agreement with 4 local television stations: France 3 Noa, TV7, OCtélé, and Kanaldude, totalling 3 million euros, among them 630,000 euros dedicated to creation.

Nouvelle-Aquitaine is also a prime location for film shoots, with an annual average of **more than 1,000 shooting days** (1026 in 2022, 1010 in 2023). These shoots generate jobs for local professionals (technicians and actors) and also have a positive impact on the tourism sector (accommodation and catering), as well as other service businesses (equipment rental, crafts, etc.).

The animation sector is particularly well-developed, mainly in **Angoulême**, with nearly **30 studios** and **1,500** jobs.

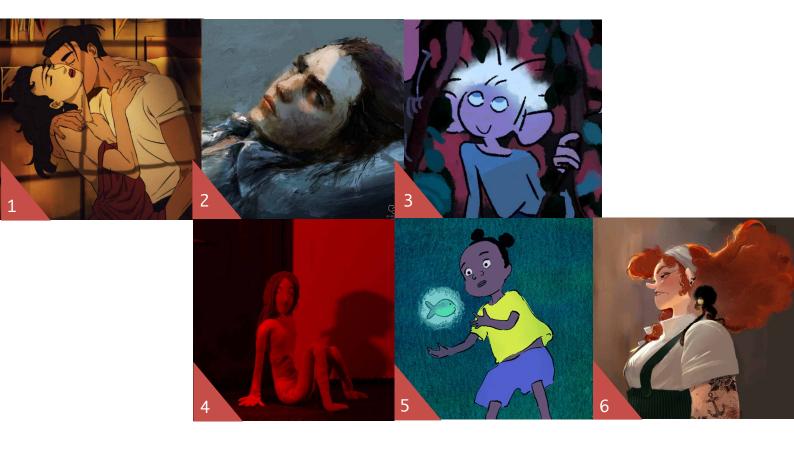
All of this policy is implemented with the support of the ALCA (Book, Cinema and Audiovisual Agency), to which the Region has specifically entrusted the mission of supporting industry stakeholders and managing the evaluation of applications for the regional support fund.

MECA, THE NEW EMBLEMATIC PLACE OF CULTURE

The MECA – the house for creative economy and culture - is located on the banks of the river Garonne near Bordeaux' train station. The MECA brings together the regional fund for contemporary art and the two regional cultural agencies: ALCA (film, audiovisual and book agency) and OARA (live performance agency). This creative community centre was designed as a hub for regional artistic creation and production where directors, producers, visual artists, choreographers, comedians, authors, editors and more come together and in which the citizens are at the heart of contemporary creation and of art in the making. Home of artistic hybridization, the MECA embodies the support of creative sectors in Nouvelle-Aquitaine.

6 productions supported by the Nouvelle-Aquitaine Region are part of the selection at Cartoon Movie 2025:

"Absolute Surrender" [1] (Sun Creature - France & Brightstar - United Kingdom) a love story between 2 Japanese American after Pearl Harbor, "All the Softness in the World" [2] (Les Valseurs - France) tells the story of a family vandetta in Istanbul. "Bergeronnette" [3] (Miyu Productions - France & Imagic TV - Spain) relates the life of a shepherd, "If I die" [4] (MIDRALGAR - France / Esther Vital - Spain & O Par - Brazil) takes place during the Brazilian dictatorship, "The Dreamed Journey of Alpha Two" [5] (Les Contes Modernes -France) a child resilience tale, a huge and indispensable testimony and "Treasure Island" [6] (Je Suis Bien Content (JSBC) - France) about a 1950s naval expedition in the Pacific to find a treasure.





THE ANIMATION INDUSTRY IN BORDEAUX

Bordeaux and its region are attracting ever more talent from the creative economy. It's the **2nd city in France for hosting comic strip professionals; 3rd largest city in France behind Paris and Lyon in terms of video game creation; 3rd region for filming feature films and television series**... Bordeaux is definitely a cinema city, with a special focus on animation. Increasingly, filmmaking, digital innovation, and the visual arts are feeding each other. Recent video game adaptations in the film industry and permanent innovation in terms of special effects and immersive environments testify to this phenomenon. This is a real opportunity for the Bordeaux region, as it deploys its creative and innovative potential leveraging a booming animation ecosystem.

Focus on projects in (co)production with studios based in Bordeaux



"Absolute Surrender" by Will Sharpe Co-produced by Sun Creature (FR) & Brightstar (UK)



"All the Softness in the World" by Ayce Kartal Produced by Les Valseurs (FR) in co-production with Les Valseurs Bordeaux



"If I Die" by Esther Vital Co-produced by MIDRALGAR (FR) / Esther Vital (ES) & O Par (BR)



"The Twilight World" by Werner Herzog Co-produced by Psyop Media Company (DE) & Sun Creature (FR)



THE KEY PLAYERS IN THE LOCAL ANIMATION ECOSYSTEM

- **SUN CREATURE FRANCE** www.suncreature.com A production company and creative animation studio based out of Copenhagen and Bordeaux which earned international recognition and awards.
- **TSUNAMI STUDIO** www.tsunami-studio.com an animation turn-key solution for CG industry, productions companies, videogame publishers and brand agencies.
- HORA 3D www.hora3dstudio.fr Studio specialised in 3D animation.
- **DIGITAL DISTRICT** www.digital-district.fr An internationally reknown visual effects studio.
- UN JE NE SAIS QUOI www.unjenesaisquoi.fr An artistic Swiss knife company (animation, illustration, ...).
- VIRTUAL ROOM www.bordeaux.virtual-room.com Company specialised in collaborative virtual reality.
- **MIDRALGAR [MARMITA FILMS]** www.midralgar.fr Independent production company based in Bordeaux and Paris. Co-producers of "My Grandfather's Demons".
- LES PRODUCTIONS BALTHAZAR www.balthazarprod.com Independent production company based in Bordeaux and Paris.
- UMANIMATION www.umanimation.com Transmedia production company.
- **ATLANTIZ PARK** https://fr-fr.facebook.com/atlantizpark/ Audiovisual communication and animation.
- MAELSTROM STUDIOS www.maelstrom-post-production.fr Image and sound post production studios.
- **COBO** www.co-bo.org A collective of major actors of the creative and cultural industries (CCI) in Bordeaux which work to create interdisciplinary cultural bridges.
- **DES SINGES ANIMES** www.dessingesanimes.com A young French company, based near Bordeaux, its goal is the making and production of 2D and 3D animated content.
- LES VALSEURS www.lesvalseurs.com A cinema and television production and distribution company reaching a global audience through fiction, animation and documentary content



THE ANIMATION INDUSTRY IN ANGOULÊME

With its production support fund in the animation fields, fiction, documentary and new media, the department of Charente is a favorite destination of French producers. This fund is contracted by the Centre national du cinéma et de l'image animée (CNC) and the Region Nouvelle-Aquitaine. With nearly 11M€, the Nouvelle-Aquitaine region offers the second fund for production aids after the lle-de-France, well-ahead of other French regions. Thus, since 1997, many studios have taken up residence in Charente, in the Magelis ecosystem. Today, with more 2,500 jobs, almost 200 visual arts companies and organisations, a campus of 15 higher education schools – including 5 animation colleges, Angoulême is a stronghold of French visual arts production. Projects come to life here.

Magelis, it's:



companies (audiovisual/ digital image/ comics/ sound/ multimedia)



professionals



THE ANGOULÊME ECOSYSTEM

Angoulême Comics Festival, one of the largest comics festivals in the world, gathers animation and comics professionals in Angoulême every winter. Many animation studios are located in the Image Cluster fostered by Magelis. Today, Nouvelle Aquitaine is France's number 2 production centre for animated images in France after the Paris region. Angoulême's cluster counts nearly 30 animation studios, 1,500 professionals and 2,000 students in 15 specialised schools which adds to the dozen schools located in Bordeaux. A large percentage of animation productions broadcast on national screens are made in Nouvelle-Aquitaine. This figure has been steadily increasing in recent years as the new tax credit boosted the competitiveness of local talents.



SUCCESS STORIES MADE IN ANGOULÊME



"Chicken for Linda!"

by Chiara Malta & Sébastien Laudenbach (Cartoon Movie 2019 & 2023) Awards: Annecy 2023 (Cristal for Best Feature & Distribution) & Césars 2024 for Best Animated Feature Nominated: European Film Awards 2023 (European Animated Feature Film) & Lumiere Awards (Best Score & Best Animated Film)



"Blind Willow, Sleeping Woman"

by Pierre Földes (Cartoon Movie 2014, 2019 & 2021) Awards: Annecy 2022 (Best Feature Film). Nominated: Annecy 2022 (Cristal for Best Feature), Zagreb World Festival of Animated Films (Grand Prize) &Lumiere Awards 2024 (Best Animated Film)



"Mars Express"

by Jérémie Périn (Cartoon Movie 2019, 2022 & 2023) Nominated: Césars 2024 for Best Animated Feature, Lumières Awards for Best Animated Feature and Annecy 2023 (Cristal for Best Feature, Jury and Public Prices)

2 MINUTES - www.2minutes.fr • 3.0 STUDIO - www.3pointostudio.com • Atlantiz Park - www.atlantizpark.com • BLUE SPIRIT STUDIO - www.spirit-prod.com • BOBBYPILLS - www.bobbypills.com • BOCAJ • BORDERLINE FILMS / SCHMUBY PRODUCTIONS - www.borderlinefilms.fr • CARIBARA ANGOULEME - www.caribara-animation.com • DYNAMOTION - www.dynamotion.tumblr.com • ELLIPSE ANIMATION - www.ellipseanimation.com • EMCA - ECOLE DES METIERS DU CINEMA D'ANIMATION - www.angouleme-emca.fr • EMILE COHL - www.cohl.fr • FOST STUDIO - www.fost.studio • GOLEM&LINEA FILMS - www.golemandlinea.com • HARI STUDIOS - www.studiohari.com • L'ATELIER-www.ecolelatelier.com • LACHOUETTE COMPAGNIE - www.chouetteco.com • LAFRENCH MACHINE - www. lafrenchmachine.com • LES FILMS DU HERISSON • LES FILMS DU POISSON ROUGE - www.lesfilmsdupoissonrouge. com • LIGHT VFX - www.lightvfx.com • LOOPS CREATIVE STUDIO - www.loopscreativestudio.com • MALIL'ART PRODUCTIONS - www.malil-art.com • MIYU PRODUCTIONS - www.miyu.fr • NORMAAL ANIMATION - www. normaal.fr • NOVANIMA PRODUCTIONS - www.novanima.eu • OBJECTIF 3D - www.objectif3d.com • Once Upon A Time - www.onceuponatoon.net • SAPIN SYMPA - www.sapinsympa.com • SHAN TOO - www.gaoshanpictures. com • SILEX ANIMATION - www.silexfilms.com • SUPERPROD ANIMATION - www.superprodstudio.net • Tigobo Animation - www.tigoboanimation.com • TOKU - www.tokustudio.com • TOONKIT - www.toonkit-studio.com • UNIQUE ANIMATION • XILAM ANIMATION - www.xilam.com



THE EURIMAGES CO-PRODUCTION DEVELOPMENT AWARD



Eurimages is the cultural support fund of the Council of Europe. Established in 1989, it currently numbers 38 of the 46 member states of the Strasbourg-based organisation, plus Canada. Eurimages promotes independent filmmaking by providing financial support to feature-length fiction, animation and documentary films. In doing so, it encourages co-operation between professionals established in different countries. Eurimages has a total annual budget of approximately 30M€.

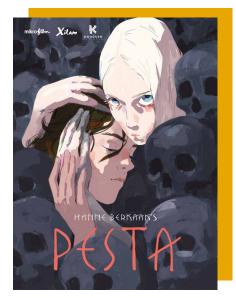
The Council of Europe's Eurimages Fund has joined forces with ten co-production markets all over the world – and Cartoon Movie is one of them again this year – in order to award the Eurimages Co-production Development Award. This cash prize of 20,000€ has been created to promote the Fund's role in encouraging international co-production animations from the initial stages of a project.

The project has to be designed from the outset as an international co-production for cinema release and initiated by a **lead producer based in a Eurimages country willing to cooperate with other partners internationally.**

Winner of the Eurimages Co-production Development Award of 2024:

<u>Pesta</u>

Produced by Mikrofilm (Norway), Xilam Films (France) & Knudsen Pictures (Germany)





The 13 projects nominated for the Eurimages Co-production Development Award:

Title	Company	Countries
Basia and a Doggy Summer	 Grupa Smacznego / GS Animation ART SHOT Foliascope 	Poland Lithuania France
Black Wolf	 Czar Film Special Touch Studios 	Belgium France
Cocobanana and the Dinosaurhunt	 Den siste skilling Knudsen Pitcures Seru Animation & Co 	Norway Germany Germany
Condenaditos	Studio SeufzIkki Films	Germany France
Faya - Journey to Freedom	Submarine AnimationSpecial Touch Studios	Netherlands France
Huginn & Muninn	FenomenBionaut	Norway Czechia
Hyacinthe	Wrong MenFoliascopeLikaon WJT	Belgium France Poland
Lou and the Glacier's Secret	 Gao Shan Pictures Cine 3D Need Productions 	France Switzerland Belgium
My Dad the Truck	 Sultana Films Pez Dorado Animaciones Sacrebleu Productions 	Spain Colombia France
Rose and the Marmots	 Les Films du Tambour de Soie WeJustKids Graffiti Film Ocidental Filmes 	France France Italy Portugal
The AxolotIs	BionautFenomen	Czechia Norway
Timelessness	HausbootLes Films du Cygne	Czechia France
Zako	OnOff StudioSacrebleu Productions	Armenia France

a film by Tigran Arakelyan

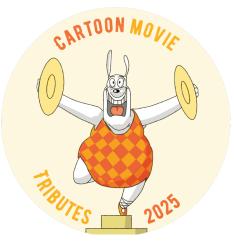






CARTOON MOVIE TRIBUTES 2025

2025 will see the 24th edition of the Cartoon Tributes. An opportunity during the Cartoon Movie to pay tribute to the exceptional actors of European animation by awarding them prizes. Divided into three categories: **Director, Sales Agent, and Producer of the Year**, these prizes will be awarded according to the votes of more than 900 participants from around forty different countries that are on site at Cartoon Movie. 3 nominees by category present successively in a few words their work during the lunches. **The results of the winners will be announced on Thursday March 6 at the end of the lunch**.



Nominees 2025 in the 3 categories:

Sales Agent of the Year	Producer of the Year	Director of the Year
Playmaker (Germany)	Dream Well (Latvia) / Sacrebleu Productions (Belgium) & Take Five (Germany) for "Flow"	Jean-François Laguionie for "Slocum" (France)
LevelK (Denmark)	Barletta (Czechia) / NOVINSKI (Slovakia) & Novanima Productions (France) for "Living Large"	Claude Barras for "Savages" (Switzerland, France & Belgium)
mk2 films (France)	Je Suis Bien Content / Gao Shan (France) & ZEILT Productions (Luxembourg) for "Into the Wonderwoods"	Maria Trenor for "Rock Bottom" (Spain & Poland)

Tributes Winners 2024:





SPOTLIGHT ON LATVIA

With the **success story of "Flow"**, Latvian director Gints Zilbalodis' latest creation, winner of the European Film Award for Best Animated Feature Film 2024 and 2025 winner of the Golden Globes for Best Animated Feature, we can see the talent that can come from this region. Rooted in a rich storytelling heritage and driven by innovation, Latvian animation is ready to further expand its global presence.



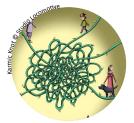
The industry **merges traditional folklore with contemporary perspectives**, bold visionary voices, and mastery of diverse techniques. From captivating tales for children to thought-provoking works for adults, **there's animation for everyone**. Latvian animation is not just going with the flow – they are the ones shaping it.



LATVIAN PROJECTS PITCHED AT CARTOON MOVIE THIS YEAR



"Born in the Jungle" Directed by Edmunds Jansons Atom Art (Latvia) / Letko (Poland) & Hausboot (Czechia)



"Karmic Knot" Directed by Signe Baumane Studio Locomotive (Latvia) & My Marriage Project (United States)



"The Northern Star" Directed by Marlis Vitols Studija Kokles (Latvia) & Yabunousagi (France) 14 MEET THEM AT THE CARTOON MOVIE

- Ron Dyens, co-producer of "Flow" (2024) FR Movie projects: "My Dad the Truck" & "Zako"
- Will Sharpe, actor in "The White Lotus" (2021) UK Movie project: "The Great North Adventure"
- Aurel, director of "Josep" (2020) FR Movie project: "Désert"
- Vincent Paronnaud and Alexis Ducord, directors of "Into the Wonderwoods" (2024) FR Movie project: "Treasure Island"
- Patrick Chin, director of "Princess Arabella" NE Movie project: "Faya - Journey to Freedom"
- Kajsa Næss, director of "Titina" (2022) NO Movie project: "How to Deal with Shattering Geists"
- Reza Memari, director of "Richard the Stork" (2017) NO Movie project: "The Last Whale Singer"
- Filip Pošivač, director of "Tony, Shelly and the Magic Light" (2023) CZ Movie project: "The Axolotls"
- Signe Baumane, director of "My Love Affair with Marriage" (2022) LV Movie project: "Karmic Knot"



CARTOON MOVIE'S PARTNERS

The 27th Cartoon Movie is organised by CARTOON with the support of Creative Europe - MEDIA Programme of the European Union, the CNC (Centre national du cinéma et de l'image animée), Région Nouvelle-Aquitaine, Bordeaux Métropole, France Télévisions and Pôle Image Magelis.

ORGANISED BY CARTOON

Cartoon Movie was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For 35 years it has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema. Cartoon Movie (about 850 participants) takes place every year in March.
- **CARTOON FORUM:** a co-production forum for animated series, mainly for television. Cartoon Forum (about 1000 participants) takes place annually in September.

Next edition: 15-18 September 2025 in Toulouse, France.

CARTOON MASTERS: three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.

Next editions: CartoonNext 23-25 April 2025 in Marseille, France

Cartoon Springboard 28-30 October 2025 in Madrid, Spain

Cartoon Business 12-14 November 2025 in Brussels, Belgium

The list of selected projects:

https://www.cartoon-media.eu/movie/discover-the-projects

High-resolution stills of the projects available for downloading in the Press Area: <u>https://www.cartoon-media.eu/movie/images-of-the-projects-for-the-press</u>



CARTOON - European Association of Animation Film Buro & Design Center - Box 99 • 1020 Brussels movie@cartoon-media.eu - www.cartoon-media.eu +32 2 242 93 43