

PROGRAMME

CARTOONNEXT PROGRAMME – SUM UP

WEDNESDAY 23 APRIL	THURSDAY 24 APRIL	FRIDAY 25 APRIL
9:30 > 10:30 One to One Meetings Upon Registration	9:00 > 9:45 - CartoonNext proudly presents the Oscar, Cesar, BAFTA and multi-award winning, Flow! A triumph in innovative animation technique & spell-binding storytelling. Speakers: Ron Dyens, Théophile Robert & Leo Silly-Pelissier Moderator: John Lomas-Bullivant 9:45 > 10:30 - CartoonNext asks what impact are gen A.I. tools having on storytelling in animation and what does the future holds? Speaker: Japhet Asher Moderator: Martina Peštaj	9:00 > 9:45 - From Music to Animation: How Paul McCartney is Bringing his own Story to the Screen in Collaboration with the French Powerhouse Gaumont. Speakers: Terry Kalagian & Rémi Cervoni Moderator: John Lomas-Bullivant 9:45 > 10:40 - How the fanpreneur & creator-economy is inspiring a new generation of successful young creators and gaming entrepreneurs! Speakers: Jerome Mazandarani & Daire Bohan Moderator: Martina Peštaj
10:30 > 11:00 - Coffee break	10:30 > 10:55 - Coffee Break	10:40 > 11:05 - Coffee Break
11:00 > 12:00 - One to One Meetings Upon Registration	10:55 > 11:35 - Charlie against the Metamorphs Producer: Hoffs Production (Norway) Experts: Joanne Allen, Christine Reinaudo, Daire Bohan & Manon Tacconi Chairperson: Charlotte Monsarrat 11:35 > 12:15 - Khalo, the Zmeyborn Producers: Invictus (Bulgaria) & Chase a Cloud (Bulgaria) Experts: Thomas Bedenk, Jerome Mazandarani, Mirko Goran Marijanac & Artur Markiewicz Chairperson: Christophe Erbes 12:15 > 12:55 - Blue Figures Producer: Disnosc (France) Experts: Ron Dyens, Sascha Hartmann, Daire Bohan & Kelly Vero Chairperson: Charlotte Monsarrat 12:55 > 13:05 - Short Film Screening Goodbye My World Directed by: Florian Maurice, Astrid Novais, Estelle Bonnardel, Quentin Devred, Maxime Foltzer & Baptiste Duchamps (MoPA)	11:05 > 11:45 - Queerstory Producers: Hauteville Productions (France) Experts: Sascha Hartmann, Japhet Asher, Manon Tacconi & Cristiana Buzzelli Chairperson: Christophe Erbes 11:45 > 12:25 - Biggie and the Magic Bag Producers: Siesta Entertainment (Spain) Experts: Christine Reinaudo, Mirko Goran Marijanac, Cristiana Buzzelli & Artur Markiewicz Chairperson: Charlotte Monsarrat 12:25 > 13:05 - Ormhildur the Brave Producer: Compass Films (Iceland) Experts: Kelly Vero, Artur Markiewicz, Joanne Allen & Jerome Mazandarani Chairperson: Christophe Erbes
12:00 > 13:00 - Lunch Break	13:05 > 14:20 - Extra Time & Lunch Break	13:05 > 14:05 - Extra Time & Lunch Break
13:00 > 13:20 - Welcome Words	14:20 > 15:00 - Twisted Tales Producers: Institute for Transmedia Design (Slovenia) & FLUX (Montenegro) Experts: Cristiana Buzzelli, Japhet Asher, Joanne Allen & Christine Reinaudo Chairperson: Christophe Erbes	14:05 > 15:00 - Why trendsetting webtoons & webcomics are becoming new sources of imaginative, animated IP? Speakers: Sarah Nehme & Cristiana Buzzelli Moderator: Erik van Drunen
13:20 > 14:20 - CartoonNext celebrates what is pushing the boundaries in creativity and innovation in Region Sud! Speakers: Alexandre Cornu, Chrystel Poncet, Thomas Demachy, Julien Deparis, Amélie Leenhardt & Manon Tacconi Moderator : John Lomas-Bullivant	15:00 > 15:40 - Echo Chamber Producer: Filin Good Film (Finland) Experts: Mirko Goran Marijanac, Thomas Bedenk, Manon Tacconi & Kelly Vero Chairperson: Charlotte Monsarrat	15:00 > 15:35 - What's next and transformative in Eastern Europe? Speaker: Vratislav Šlajer Moderator: Martina Peštaj
14:20 > 15:15 - Get ready for something fresh and frightening: Pesta – an animated first in horror! Speakers: Tonje Skar Reiersen & Rikke Flodin Moderator : Erik van Drunen	15:40 > 16:35 - CartoonNext goes tech! We discover what's next for Unity, the cross-platform games engine. Speakers: Christophe Robert & Hanna Mouchez Moderator: Erik van Drunen 16:35 > 16:45 - Short Film Screening Windy Day Directed by: Elise Golfouse, Hugo Taillez, Martin Chailoux, Ai Kim Crespin, Chloé Lab & Camille Truding (ENSI)	15:35 > 16:10 - How V.R. experiences are coming of age: CartoonNext marvels at unique & innovative immersive experiences, celebrating the wonders of the world, history and science with Excurio! Speaker: Fabien Barati Moderator: Erik van Drunen
15:15 > 15:45 - Coffee break	16:45 > 17:15 - Coffee break	16:10 > 16:25 - Coffee Break
15:45 > 16:25 - What's on the horizon for ARTE, at the forefront of creative initiatives? Speaker: Sascha Hartmann Moderator: Martina Peštaj	17:15 > 17:55 - What happened when Germany's ZDF met a cult YouTuber, Influencer & Master of Minecraft, and how a fascinating creative collaboration was born. Speaker: Michael Stumpf Moderator: Martina Peštaj	16:25 > 17:05 - Grand Finale Moderator : John Lomas Bullivant
16:25 > 17:20 - All you need to know about new trends in licensing & franchise-building! And what new opportunities are on offer? Speakers: Steve Manners & Matthew Proulx Moderator: John Lomas-Bullivant		17:05 > 17:35 - Announcement of the Mini-Pitch Project Winners and Farewell Words.
17:20 > 17:55 - How a cutting-edge studio & innovative mix of V.R. & mixed reality, is bringing The Smurfs to life in a new game! Speaker: Adrien Carta Moderator: Erik van Drunen		
17:55 > 18:15 - Today's Takeaway Moderator: John Lomas-Bullivant		
20:00 Welcome Dinner at La Republique	20:00 Speakers Dinner at Jardin Montgrand	17:35 > 19:45 Farewell Cocktail on the WTC Terrace

CARTOONNEXT PROGRAMME

23 April

24 April

25 April

| Wednesday 23 April |**9:30 – 10:30**

One to One Meetings in Athènes/Stockholm
Room (upon registration)

10:30 – 11:00

Coffee Break

11:00 – 12:00

One to One Meetings in Athènes/Stockholm
Room (upon registration)

12:00 – 13:00

Lunch break

13:00 – 13:20

CartoonNext Welcome Words

13:20 – 14:20

Panel • CartoonNext celebrates what's pushing
the boundaries in creativity and innovation in
Region Sud!

Speakers • [Chrystel Poncet](#) (SudAnim / France),
[Alexandre Cornu](#) (SudAnim / France), [Thomas
Demachy](#) (SudAnim / France), [Amélie
Leenhardt](#) (CNC), Julien Deparis (ENSI /
France) & [Manon Tacconi](#) (Caïmans Productions
/ France)

Moderator • [John Lomas-Bullivant](#)

23 April

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14:20 – 15:15

Case Study • Get ready for something fresh and frightening: Pesta – an animated first in horror! A genre-defying mix of gore & romance; folk horror & body horror, all told from a female perspective, developed with the help of a new approach to audience research & A.I.

Speakers • [Tonje Skar Reiersen](#) (Mikrofilm / Norway) & [Rikke Flodin](#) (Publikum / Denmark)

Moderator • [Erik van Drunen](#)

15:15 – 15:45

Coffee Break

15:45 – 16:25

Keynote • What's on the horizon for ARTE, at the forefront of creative initiatives?

Speaker • [Sascha Hartmann](#) (ARTE / France)

Moderator • [Martina Peštaj](#)

16:25 – 17:20

Panel • All you need to know about new trends in licensing & franchise-building! And what new opportunities are on offer?

Speakers • [Steve Manners](#) (Licensing International / UK) & [Matthew Proulx](#) (Hasbro / US)

Moderator • [John Lomas-Bullivant](#)

CARTOONNEXT PROGRAMME

23 April

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17:20 – 17:55

Case Study • How a cutting-edge games studio joined forces with global IP (The Smurfs) and mega platforms, (META and Microids), to create a gaming experience like no other, using V.R. and Mixed Reality.

Speaker • [Adrien Carta](#) (Kalank / France)

Moderator • [Erik van Drunen](#)

17:55 – 18:15

Today's Takeaway

Moderator • [John Lomas-Bullivant](#)

20:00

Welcome Dinner at *Le République*, in collaboration with [ToonFactory](#).

Location • [1 Pl. Sadi-Carnot, 13002 Marseille](#)

CARTOONNEXT PROGRAMME

23 April

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25 April

| **Thursday 24 April** |

9:00 – 9:45

Case Study • CartoonNext proudly presents the Oscar, Cesar, BAFTA and multi-award winning, Flow! A triumph in innovative animation technique & spell-binding storytelling.

Speakers • [Ron Dyens](#), [Théophile Robert](#) & [Léo Silly-Pélissier](#) (Sacrebleu Productions / France)

Moderator • [John Lomas-Bullivant](#)

9:45 – 10:30

Keynote • CartoonNext asks what impact are gen A.I. tools having on storytelling, in animation? And what could the future hold, when you can interact with and talk to the characters you create?

Speaker • [Japhet Asher](#) (Polarity Reversal / UK)

Moderator • [Martina Peštaj](#)

10:30 – 10:55

Coffee Break

10:55 – 11:35



Pitch • “Charlie against the Metamorphs”

Producer • Hoffs Production (Norway)

Experts • [Joanne Allen](#) (BBC / UK), [Christine Reinaudo](#) (FTV / France), [Daire Bohan](#) (Bura Games / Ireland) & [Manon Tacconi](#) (Caïmans Productions / France)

Chairperson • [Charlotte Montsarrat](#)

CARTOONNEXT PROGRAMME

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11:35 – 12:15



Pitch • “Khalo, the Zmeyborn”

Producers • Invictus (Bulgaria) & Chase a Cloud (Bulgaria)

Experts • Thomas Bedenk (Freelance / Germany), Jerome Mazandarani (Freelance / UK), Mirko Goran Marijanac (DeaPlaneta / Spain) & Artur Markiewicz (TVP / Poland)

Chairperson • Christophe Erbes

12:15 – 12:55



Pitch • “Blue Figures”

Producer • Disnosc (France)

Experts • Ron Dyens (Sacrebleu Productions / France), Sasha Hartmann (ARTE / France), Daire Bohan (Bura Games / Ireland) & Kelly Vero (NAK3D / Switzerland)

Chairperson • Charlotte Monsarrat

12:55 – 13:05

Short Film Screening : *Goodbye My World*

Directors • Florian Maurice, Astrid Novais, Estelle Bonnardel, Quentin Devred, Maxime Foltzer & Baptiste Duchamps (MoPA)

13:05 – 14:20

Extra Time & Lunch Break

CARTOONNEXT PROGRAMME

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14:20 – 15:00



Pitch • “Twisted Tales”

Producers • Institute for (Slovenia) & FLUX (Montenegro)

Experts • Cristiana Buzzelli (Movimenti Productions / Italy), Japhet Asher (Polarity Reversal / UK), Joanne Allen (BBC / UK) & Christine Reinaudo (FTV/ France)

Chairperson • Christophe Erbes

15:00 – 15:40



Pitch • “Echo Chamber”

Producer • Fiilin Good Film (Finland)

Experts • Mirko Goran Marijanac (DeaPlaneta / Spain), Thomas Bedenk (Freelance / Germany), Manon Tacconi (Caimans Productions / France) & Kelly Vero (NAK3D / Switzerland)

Chairperson • Charlotte Monsarrat

15:40 – 16:35

Case Study • CartoonNext goes tech! We discover what's next for Unity, the cross-platform games engine.

Speaker • Christophe Robert, (Unity / France) & Hanna Mouchez (MIAM! Animation / France)

Moderator • Erik van Drunen

CARTOONNEXT PROGRAMME

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16:35 – 16:45

Short Film screening : *Windy Day*

Directors • Elise Golfouse, Hugo Taillez, Martin Chailloux, Ai Kim Crespín, Chloé Lab & Camille Truding (ENSI)

16:45 – 17:15

Extra Time & Coffee Break

17:15 – 17:55

Case Study • CartoonNext learns what happened when Germany's ZDF met a cult YouTuber, Influencer & Master of Minecraft, and how a fascinating creative collaboration was born.

Speaker • [Michael Stumpf](#) (ZDF / Germany)

Moderator • [Martina Peštaj](#)

17:55 – 18:10

Today's Takeaway

Moderator • [John Lomas-Bullivant](#)

20:00

Speakers Dinner (only for invited speakers)

Location • [35 Rue Montgrand, 13006 Marseille, France](#)

23 April

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| Friday 25 April |

9:00 – 9:45

Case Study • How famous artists are increasingly turning to animation to transform their stories into captivating Film & TV! Discover why animation fan & legendary Beatle, Sir Paul McCartney, has teamed with Gaumont to co-produce a new feature, inspired by his children's book.

Speakers • [Terry Kalagian](#) & [Rémi Cervoni](#)
(Gaumont / France)

Moderator • [John Lomas-Bullivant](#)

9:45 – 10:40

Keynote • It's been dubbed the age of the fanpreneur and creator economy! How advances across tech in animation and gaming, has led to a new, inspiring breed of young creators, carving out exciting and successful careers.

Speakers • [Jerome Mazandarani](#),
(Independent / UK) & [Daire Bohan](#) (Bura Games / Ireland)

Moderator • [Martina Peštaj](#)

10:40 – 11:05

Coffee Break

CARTOONNEXT PROGRAMME

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11:05 – 11:45



Pitch • “Queerstory”

Producer • Hauteville Productions (France)

Experts • Sascha Hartmann (ARTE / France), Japhet Asher (Polarity Reversal / UK), Manon Tacconi (Caïmans Productions / France) & Cristiana Buzzelli (Movimenti Productions / Italy)

Chairperson • Christophe Erbes

11:45 – 12:25



Pitch • “Biggie and the Magic Bag”

Producer • Siesta Entertainment (Spain)

Experts • Christine Reinaudo (FTV / France), Mirko Goran Marijanac (DeaPlaneta / Spain), Cristiana Buzzelli (Movimenti Productions / Italy), Artur Markiewicz (TVP / Poland)

Chairperson • Charlotte Monsarrat

12:25 – 13:05



Pitch • “Ormildur the Brave”

Producer • Compass Films (Iceland)

Experts • Kelly Vero (NAK3D / Switzerland), Artur Markiewicz (TVP / Poland), Joanne Allen (BBC / UK) & Jerome Mazandarani (Freelance / UK)

Chairperson • Christophe Erbes

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13:05 – 14:05*Extra Time & Lunch break***14:05 – 15:00**

Panel • Why trendsetting webtoons & webcomics are becoming new sources of imaginative, animated IP?

Speakers • [Sarah Nehme](#) (ONO / France) & [Cristiana Buzzelli](#) (Movimenti Production / Italy)

Moderator • [Erik van Drunen](#)

15:00 – 15:35

Keynote • What's next and transformative in Eastern Europe? How a new Czech fund promises to be a game changer, supporting animated series & games, & opening local talent to global interest.

Speaker • [Vratislav Šlajer](#) (Bionaut / Czech Republic)

Moderator • [Martina Peštaj](#)

15:35 – 16:10

Case Study • How V.R. experiences are coming of age! CartoonNext marvels at unique & innovative immersive experiences, celebrating the wonders of the world, history and science!

Speakers • [Fabien Barati](#) (Excurio / France)

Moderator • [Erik van Drunen](#)

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16:10 – 16:25*Coffee break***16:25 – 17:05**

Grand Finale • An entertaining & informative “end of the show” round table, with surprising questions & revealing answers, from a cross section of esteemed speakers & experts. With audience participation!

Moderator • [John Lomas Bullivant](#)

17:05 – 17:35

Announcement of the Mini-Pitch Project Winners and Farewell Words.

17:35 – 19:45

Farewell Cocktail at the WTC Terrace, in collaboration with [SudAnim](#).