Cartoon Springboard - Presentation text

Created in 2015, Cartoon Springboard is a pitching and training event dedicated to young talents in animation, where the next generation is given the chance to take its first steps in the industry and learn from international professionals.

**Pitch your project & receive feedbacks**

You have the unique opportunity to present your project in a 30-minute session in front of an audience of renowned professionals. Following your pitch, you will receive direct feedbacks from experts from a wide range of fields (production, distribution, broadcasting, creation, licensing...). The experts point out the strengths and weaknesses of your project, what you need to improve, change, or highlight to make your project more consistent and in line with market requirements...

In 3 days, you measure the real maturity of your project, you know if it is adapted to the needs of broadcasters or to the requests of distributors. Give your project a better chance of existing one day!

It will not be easy, but be aware that some projects pitched at Cartoon Springboard have as a result been pitched at Cartoon Forum (TV series), Cartoon Movie (feature films) and CartoonNext (multiplatform).

**Learn from Keynotes & Masterclasses**

Between pitching sessions discover practical information about the industry (finding your target audience, understanding the business models, develop your creativity, explore the new tools...) illustrated by famous case studies, business models, and professionals personal experiences.

**The European dimension**

The panel of professionals as well as the selection of pitched projects will come from a wide range of European countries.

**Why should you attend Cartoon Springboard or submit your project?**

* **Dare to create! Propose your new animation project and enter the specialised market better prepared. Be part of the new generation!**
* **Test and pitch safely your first animation project in front of a panel of experts.**
* **Get instant practical advice and guidance.**
* **Learn about market realities: detailed budget costs and business plans, best practices, audience engagement, new partnerships…**
* **Connect with today’s main buyers, producers, and creators.**

### CARTOON SPRINGBOARD TARGETS

* **European young talents in animation graduated from animation schools for a maximum of 5 years. (Required criteria to pitch a project.)**
* **Talents (with or without a project) who want to get inspiration and knowledge on new opportunities from a creative and business point of view.**
* **Professionals from the animation industry who wish to discover the latest trends, who are looking for new talents and are willing to help the new generation.**

**Key figures**

* +150 participants from 16 nationalities
* 22 - 24 promising projects
* +25 European experts